

Global Account Aggregators Market Report and Forecast 2024-2032

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Report description:

Global Account Aggregators Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the global account aggregators market size reached a value of USD 1.80 billion in 2023. Aided by the escalating demand for financial data management solutions and heightened regulatory frameworks, the market is projected to further grow at a CAGR of 10.3% between 2024 and 2032 to reach a value of USD 4.42 billion by 2032.

Account aggregators (AA) are entities that help individuals and businesses consolidate financial data from various sources into a single platform, enabling better financial management and planning. These solutions are particularly relevant in today's digital age, where managing multiple bank accounts, investments, and other financial services can become complex and time-consuming.

The account aggregators market growth is primarily fuelled by the increasing complexity of the financial ecosystem involving multiple accounts and investments. As individuals and enterprises seek more integrated and efficient ways to manage their finances, the demand for account aggregators has surged.

Moreover, the growing emphasis on financial data security and privacy has led to tighter regulations, prompting financial institutions and customers to adopt secure platforms for managing their financial data. As per the account aggregators market analysis, account aggregators that comply with stringent data security standards are particularly in demand as they ensure the safe handling of sensitive financial information.

Governments and financial authorities worldwide are introducing regulations that mandate the use of account aggregators to enhance transparency and data security in the financial services sector. These regulations are also aimed at standardising the process of data aggregation to prevent data breaches and misuse.

As per the account aggregators market outlook, technological integration, including the use of AI and machine learning, is becoming commonplace in the account aggregator market. These technologies enable more accurate data analysis, personalised financial advice, and predictive analytics, enhancing the user experience and operational efficiency.

There is a noticeable shift towards developing consumer-centric products in the market. Companies are focusing on creating user-friendly interfaces and customisable dashboards that allow users to easily manage their finances, set budgets, and track

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investments in real-time.

The account aggregators market is expanding into emerging economies where digital financial services are growing rapidly. In regions like Asia and Africa, where a significant portion of the population is becoming banked for the first time, there is substantial potential for growth.

In recent years, the account aggregators market has seen several innovations aimed at enhancing the security and functionality of financial data aggregation platforms. For instance, the introduction of blockchain technology has provided a new level of security for data transactions, making it nearly impossible to tamper with financial information, which also propels the account aggregators market expansion.

North America currently leads the global market, attributed to the high penetration of digital financial services and the presence of a robust regulatory framework. However, Asia Pacific is expected to witness the fastest growth during the forecast period due to the rapid digitalization of financial services and the growing adoption of mobile banking in this region.

Looking ahead, the global account aggregators market share is set for robust growth as more consumers and businesses recognise the benefits of using integrated platforms for financial management. The market's expansion will be supported by continuous advancements in technology, stricter financial regulations, and the increasing need for efficient financial data management solutions.

Market Segmentation □

The market can be divided based on component, application, and region.

Market Breakup by Component

- Software
- Service

Market Breakup by Application

- Banks
- Financial Institutions
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global account aggregators market. Some of the major players explored in the report by Expert Market Research are as follows:

- MX Technologies Inc.
- Mastercard International Inc.
- NeSL Asset Data Limited (NADL)
- Cookiejar Technologies Pvt. Ltd.
- Perfios Account Aggregation Services Pvt. Ltd.
- Others

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