

United States Crane Market Report and Forecast 2024-2032

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Report description:

United States Crane Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the United States crane market size reached a value of USD 6.43 billion in 2023. Aided by the robust growth in construction activities and increased investments in infrastructure development, the market is projected to further grow at a CAGR of 3.6% between 2024 and 2032 to reach a value of USD 8.9 billion by 2032.

Cranes are essential lifting devices used in construction, manufacturing, and logistics. They play a critical role in facilitating the efficient transport of heavy materials and are integral to operations across various industries, including construction, automotive, and shipping. The United States has seen significant market growth fueled by the recovery of the construction sector, technological advancements in crane manufacturing, and rising safety standards.

The primary driver of the United States crane market growth is the resurgence in construction activities. As urbanisation accelerates and infrastructural projects increase, there is a heightened demand for mobile cranes, tower cranes, and crawler cranes, among others. The ongoing development of residential, commercial, and industrial facilities is a significant component of this demand.

Another critical factor contributing to market growth is the advancement in crane technology. As per the United States crane market analysis, modern cranes are being equipped with IoT-enabled sensors and are increasingly automated, which enhances operational efficiency and safety. These technological innovations are not only improving the performance and functionality of cranes but are also reducing labour costs and mitigating human error.

Furthermore, stringent safety regulations and standards in the United States construction and equipment handling sectors propel the United States crane market expansion. The emphasis on safety has led to increased demand for newer, more advanced crane models that come with enhanced safety features and are compliant with current regulations.

Major manufacturers are integrating telematics systems into their cranes, which allow for real-time tracking of crane operations, maintenance needs, and performance analytics. There is a growing trend towards the development of electric and hybrid cranes as the market seeks to reduce carbon emissions and meet environmental standards.

There is a growing trend towards the development of electric and hybrid cranes as the crane market in the United States seeks to reduce carbon emissions and meet environmental standards. Crane rental services are expanding, providing flexibility for

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contractors and construction companies to access modern and specialised cranes without the high upfront costs of ownership. There is a growing trend towards the automation of crane operations and the use of remote control systems. These advancements enhance safety by allowing operators to manage cranes from a distance, reducing the risk associated with operating heavy machinery in potentially hazardous environments. As per the United States crane market outlook, automation also improves precision in crane operations, which is crucial in sectors like manufacturing and aerospace where exact placement of heavy materials is required.

As technology in cranes advances, there is a corresponding increase in the complexity of operations, necessitating higher levels of skill and training for operators. Certification programs are becoming more rigorous, and continuous training is becoming a norm to ensure operators are proficient with new technologies and safety standards.

The development of modular cranes, which can be easily configured and reconfigured to suit different tasks and environments, is on the rise which also boosts the United States crane market share. This flexibility is particularly appealing in urban construction projects where space is limited and the scope of work can change rapidly.

Market Segmentation □

The market can be divided based on type, application, and region.

Market Breakup by Type

- Mobile Cranes
- Fixed Cranes
- Marine and Port Cranes
- Others

Market Breakup by Application

- Mining
- Construction and Infrastructure
- Oil and Gas
- Others

Market Breakup by Region

- New England
- Mideast
- Great Lakes
- Plains
- Southeast
- Southwest
- Rocky Mountain
- Far West

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the United States crane market. Some of the major players explored in the report by Expert Market Research are as follows:

- Terex Corporation
- The Manitowoc Company, Inc.
- Manitex International Inc.
- Gorbel Inc.
- Buckner Heavylift Cranes, LLC
- Konecranes Plc
- Liebherr-International Deutschland GmbH
- PALFINGER AG
- Tadano Ltd.
- The Muhibbah Group

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*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

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