

United States Defense Market Report and Forecast 2024-2032

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Report description:

United States Defense Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the United States defense market size reached a value of USD 649.78 billion in 2023. Aided by the increasing geopolitical tensions, the modernisation of military equipment, and the rising emphasis on cybersecurity and space capabilities, the market is projected to further grow at a CAGR of 0.8% between 2024 and 2032.

The U.S. defense sector is characterised by its comprehensive scope, encompassing land, air, sea, space, and cyber domains. It plays a critical role in shaping global defense policies and strategies, supported by a substantial budget allocation that underscores its commitment to maintaining national security and supporting international allies.

Several key factors are fuelling the United States defense market growth. Foremost among these is the strategic emphasis on modernising military forces and infrastructure. This includes the procurement of next-generation aircraft, advanced naval vessels, cutting-edge ground vehicles, and the development of futuristic weapon systems, such as hypersonic missiles and laser-based defense technologies.

The escalating cybersecurity threats represent another significant driver propelling the United States defense market expansion. In an era where cyber warfare poses a real and present danger, the U.S. is intensifying its focus on strengthening cybersecurity measures. Investments are being channelled into developing sophisticated cyber defense mechanisms to protect critical infrastructure and ensure the integrity of national security operations.

Space has emerged as a new frontier in defense, with the establishment of the United States Space Force highlighting the strategic importance of space dominance. The investment in satellite communications, space surveillance, and anti-satellite technologies is set to grow, aiming to enhance national defense capabilities and ensure the security of space assets. As per the United States defense market analysis, the increasing geopolitical tensions and the need for global peacekeeping and stabilisation missions also drive the market. The U.S. military's presence in various regions around the world, combined with its commitments to NATO and other international defense partnerships, necessitates sustained investment in defense readiness and operational capabilities.

AI and ML are increasingly becoming integral to defense strategies, from predictive maintenance of military hardware to real-time decision-making in combat situations. As per the United States defense market outlook, AI-driven systems offer the potential to

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process vast amounts of data for threat analysis, surveillance, and reconnaissance missions with unprecedented speed and accuracy. The development of autonomous weapons systems and unmanned vehicles also highlights this trend's significance. As the defense infrastructure becomes more interconnected with the integration of Internet of Things (IoT) devices, the security of cyber-physical systems becomes paramount. Protecting these systems from cyber-attacks that could have physical consequences is a growing focus, leading to the development of advanced cybersecurity measures and the implementation of robust security protocols in defense market in the United States. Virtual reality (VR) and augmented reality (AR) technologies are also revolutionising military training, providing realistic and immersive training environments that can simulate a wide range of scenarios.

The pursuit of hypersonic weapons, capable of travelling at speeds greater than Mach 5 and manoeuvring to evade missile defense systems, is a key trend. These weapons represent a significant shift in the global strategic balance, prompting investments in detection and interception technologies. Modern warfare and crisis situations require forces that are not only technologically advanced but also highly resilient and rapidly deployable. The U.S. defense strategy increasingly emphasises the ability to project power quickly and sustain operations in diverse and challenging environments, leading to innovations in logistics, mobility, and command and control systems, contributing to the overall United States defense market share.

Market Segmentation □

The market can be divided based on armed force, type, and region.

Market Breakup by Armed Force

- Army
- Navy
- Air Force

Market Breakup by Type

- Weapons and Ammunition
 - o□Artillery and Mortar Systems
 - o□Infantry Weapons
 - o□Missile and Missile Defense Systems
 - o□Ammunitions
- Vehicles
 - o□Land-based Vehicles
 - o□Sea-based Vehicles
 - o□Air-based Vehicles
- Communication Systems
- Personnel Training, Simulation, and Protection Equipment

Market Breakup by Region

- New England
- Mideast
- Great Lakes
- Plains
- Southeast
- Southwest
- Rocky Mountain
- Far West

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the United States defense market. Some of the major players explored in the report by Expert Market Research are as follows:

- The Boeing Company
- Lockheed Martin Corporation

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- Northrop Grumman Corp.
- RTX Corporation
- Thales SA
- BAE Systems plc
- SAAB AB
- Airbus SE
- Leonardo S.p.A
- General Dynamics Corp.
- L3Harris Technologies Inc.
- Huntington Ingalls Industries Inc.
- Others

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*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

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