

## **Telecommunications in Turkey: ISIC 642**

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PPI

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Telecommunications market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Fixed Telephony, Internet Telecommunications, Mobile Telecommunications.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Telecommunications market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

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List Of Contents And Tables

**TELECOMMUNICATIONS IN TURKEY: ISIC 642** HEADLINES INDUSTRY OVERVIEW CHART 1 Key Industry's Indicators 2018-2028 TURNOVER SCORECARD Scorecard of Turnover Pillar 2018-2028 Summary 1 CHART 2 Turnover Regional Comparison 2023 CHART 3 Turnover per Capita Regional Comparison 2023 CHART 4 Turnover Growth Regional Comparison 2018-2028 CHART 5 Turnover 2018-2028 CHART 6 Turnover by Category 2018-2023 CHART 7 Turnover by Category 2023-2028 CHART 8 Turnover per Employee 2018-2023 COST STRUCTURE CHART 9 Cost Structure Comparison 2023 CHART 10 Cost Structure 2018-2023 CHART 11 □Profit and Profit Margin 2018-2023 CHART 12 Average Salary 2018-2023 CHART 13 [Labour Costs and Employee Productivity Comparison 2018-2023 FIRMOGRAPHICS CHART 14 Number of Companies by Size 2018/2023 CHART 15 Competitive Landscape Structure by Company Size 2018/2023 CHART 16 [Top Companies' Ranking 2018-2023 and % of Turnover Value 2023 MARKET OVERVIEW CHART 17 Market Structure by Buyer 2018-2023 ATTRACTIVENESS INDEX CHART 18 ⊓Attractiveness Index in Selected Industries 2023 CHART 19 [Telecommunications Attractiveness Index Comparison Across All Industries 2023 CHART 20 Attractiveness Index Methodology ECONOMIC CONTEXT AND LABOUR MARKET Economic Context and Labour Market 2023-2028 Summary 2

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