

Sun Care in the Netherlands

Market Direction | 2024-04-18 | 21 pages | Euromonitor

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Report description:

Sun care in the Netherlands benefited as travel and tourism flows continued to recover from the Coronavirus (COVID-19) restrictions on mobility. As people started to travel more, there was an increase in beach and other holidays, which boosted the demand for and use of sun care products. However, retail volume growth in 2023 can be considered below expectations. In the Netherlands, the summer featured long periods with high rainfall and not too much sunshine in June, July and August. In addition...

Euromonitor International's Sun Care in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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