

Sun Care in Slovakia

Market Direction | 2024-04-18 | 21 pages | Euromonitor

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Report description:

In 2023, the post-pandemic recovery in sun care continued, although retail volume sales remained below pre-pandemic levels in Slovakia. Despite the growing pressure on purchasing power and rising prices, exceptionally good weather in Slovakia boosted sun care sales, both during the spring and summer. Consumers were eager to travel and indulge in beach holidays. Premium aftersun posted double-digit current value growth, albeit from a low base. The staggering performance was partially fuelled by r...

Euromonitor International's Sun Care in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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