

Sun Care in Singapore

Market Direction | 2024-04-16 | 21 pages | Euromonitor

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Report description:

In 2023, sun care in Singapore experienced remarkable double-digit current value growth, particularly sun protection, which saw a significant increase of over 20% even after witnessing double-digit growth the two previous years. This continuous surge highlights a growing trend amongst Singaporeans to prioritise shielding their skin from sun damage. The growth trajectory of sun protection in Singapore is poised to continue its upward climb, driven by several key factors. First, Singaporeans are s...

Euromonitor International's Sun Care in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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