

## **Sun Care in Norway**

Market Direction | 2024-04-18 | 23 pages | Euromonitor

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### **Report description:**

In 2023, sun care in Norway was a highly volatile category, heavily influenced by the country's unpredictable weather. The pandemic provided a temporary boost as staycations led to increased domestic sun care consumption. However, with the return of travel in 2021 and 2022, sun care sales shifted back to purchases made abroad, leading to declining volume sales domestically. In 2023, the product area returned to a pre-pandemic pattern, with stable volume growth and a value increase driven by risi...

Euromonitor International's Sun Care in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sun Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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