

Sun Care in Ireland

Market Direction | 2024-04-15 | 23 pages | Euromonitor

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Report description:

In 2023, sun care in Ireland benefited from the end of COVID-19, with consumers returning to holidays and beach trips, acquiring sun creams for these occasions. Although the Irish economy faced challenges, the landscape recorded positive results as consumers were willing to postpone other expenditures, in favour of experiencing summer and beach holidays.

Euromonitor International's Sun Care in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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