

Sun Care in Hungary

Market Direction | 2024-04-18 | 21 pages | Euromonitor

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Report description:

Sun care products have traditionally been viewed as seasonal items, primarily associated with summer. However, in recent years, the season for sun protection usage has expanded significantly. Springtime now presents substantial UV exposure risks, particularly for the face, while sunny periods in the autumn are also becoming more frequent. As awareness of the importance of sun protection grows, consumers are increasingly recognising the need for year-round use of these products to safeguard again...

Euromonitor International's Sun Care in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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