

Sun Care in Algeria

Market Direction | 2024-04-18 | 20 pages | Euromonitor

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Report description:

A slowdown in volume and current value growth rates for sun care in 2023 was partly explained by the further normalisation of consumption patterns following the robust rebound in sales that accompanied the easing of the pandemic and the ending of associated restrictions over 2021-2022. It also reflected heightened budget-consciousness among Algerians as inflationary pressures continued to drive up unit prices and the general cost of living. Nonetheless, demand remained quite resilient on the who...

Euromonitor International's Sun Care in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Laboratoires Venus Sapeco retains sizeable overall lead

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