

Publishing of Books in Turkey: ISIC 2211

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PPI

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

PUBLISHING OF BOOKS IN TURKEY: ISIC 2211

HEADLINES

INDUSTRY OVERVIEW

CHART 1 Key Industry's Indicators 2018-2028

PRODUCTION SCORECARD

Summary 1 Scorecard of Production Pillar 2018-2028

CHART 2 Production Value Regional Comparison 2023

CHART 3 Production Value per Capita Regional Comparison 2023

CHART 4 Production Value Growth Regional Comparison 2018-2028

CHART 5 Production Value 2018-2028

CHART 6 Production Value by Category 2018-2023

CHART 7 Production Value by Category 2023-2028

CHART 8 Production Value per Employee 2018-2023

CHART 9 Exports 2018-2023

CHART 10 Exports Regional Comparison 2023

COST STRUCTURE

CHART 11 Cost Structure Comparison 2023

CHART 12 Cost Structure 2018-2023

CHART 13 Profit and Profit Margin 2018-2023

CHART 14 Average Salary 2018-2023

CHART 15 Labour Costs and Employee Productivity Comparison 2018-2023

FIRMOGRAPHICS

CHART 16 Number of Companies by Size 2018/2023

CHART 17 Competitive Landscape Structure by Company Size 2018/2023

CHART 18 Top Companies' Ranking 2018-2023 and % of Production Value 2023

MARKET OVERVIEW

CONSUMPTION SCORECARD

Summary 2 Scorecard of Consumption 2018-2023

CHART 19 Market Size Regional Comparison 2023

CHART 20 Market Size per Capita Regional Comparison 2023

CHART 21 Market Size Growth Regional Comparison 2018-2023

CHART 22 Market Structure by Buyer 2018-2023

CHART 23 Market Structure 2018-2023

CHART 24 Market Structure by Category 2018-2023

CHART 25 Imports 2018-2023

CHART 26 Imports Regional Comparison 2023

ATTRACTIVENESS INDEX

CHART 27 Attractiveness Index in Selected Industries 2023

CHART 28 Publishing of Books Attractiveness Index Comparison Across All Industries 2023

CHART 29 Attractiveness Index Methodology

ECONOMIC CONTEXT AND LABOUR MARKET

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