

Premium Beauty and Personal Care in the Czech Republic

Market Direction | 2024-04-18 | 23 pages | Euromonitor

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Report description:

Premium beauty and personal care continued to see strong current value growth in the Czech Republic in 2023, moving even further beyond pre-pandemic levels. Rising average unit prices were key to growth during the year, driven by the high rate of inflation. Furthermore, volume sales also increased, albeit at a much slower pace than retail value. The main drivers behind the strong demand for premium products were sales of dermocosmetic skin care, premium fragrances, and sun care. Sun care was dee...

Euromonitor International's Premium Beauty and Personal Care in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Premium Adult Sun Care, Premium Baby and Child-specific Products, Premium Bath and Shower, Premium Colour Cosmetics, Premium Deodorants, Premium Fragrances, Premium Hair Care, Premium Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Premium Beauty and Personal Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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