

Premium Beauty and Personal Care in Slovakia

Market Direction | 2024-04-18 | 22 pages | Euromonitor

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Report description:

Premium skin and sun care in Slovakia recorded strong growth in 2023 despite challenging inflation. Over the review period, premium skin care has established a solid position among Slovak consumers. There has been a gradual increase in premium brands and innovations to capture consumer interest. Premium sun care has endured nearly two years of difficulty with a large slump in volume and value sales. With the travel industry back to normal, consumers returned to their habits of purchasing sun care...

Euromonitor International's Premium Beauty and Personal Care in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Premium Adult Sun Care, Premium Baby and Child-specific Products, Premium Bath and Shower, Premium Colour Cosmetics, Premium Deodorants, Premium Fragrances, Premium Hair Care, Premium Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Premium Beauty and Personal Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Blurred lines across channels supports growth as consumers shop all in one place

Premium categories fared well despite high inflation

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