

Oral Care in Singapore

Market Direction | 2024-04-16 | 23 pages | Euromonitor

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Report description:

Oral care continued to see double-digit current value growth in Singapore in 2023. One of the factors that contributed to this was increasing consumer awareness of the importance of oral health for overall wellbeing, stemming from increased hygiene awareness during the pandemic. This heightened awareness prompted more individuals to prioritise regular dental check-ups and adopt better oral hygiene practices. In addition, Singapore is at the forefront of utilising advanced dental technologies and...

Euromonitor International's Oral Care in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
April 2024

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