

## **Oral Care in Bolivia**

Market Direction | 2024-04-19 | 20 pages | Euromonitor

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### **Report description:**

Oral care in Bolivia registered moderate constant value and volume growth in 2023. Though prices increased for imported brands in particular in 2023, due to a sharp fall in foreign cash reserves, the essentialness of products such as toothpaste supported volume sales. That being said, there was a decline in sales of toothbrushes, as with consumers being increasingly price sensitive, they extended the lifecycles of toothbrushes. Dental floss also register a decline in volume sales.

Euromonitor International's Oral Care in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Oral Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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