

Oral Care in Algeria

Market Direction | 2024-04-18 | 21 pages | Euromonitor

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Report description:

Total volume and current value growth rates for oral care in 2023 were down slightly on 2022. This was partly the result of increasing maturity, but mainly attributable to more cautious attitudes to spending among Algerians as high inflation continued to drive up unit prices and erode purchasing power. These factors led many consumers to forego product types they did not perceive to be necessities, extend replacement cycles for those considered essential and trade down to cheaper brands. Nonethe...

Euromonitor International's Oral Care in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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