

Men's Grooming in Bolivia

Market Direction | 2024-04-19 | 21 pages | Euromonitor

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Report description:

Men's grooming in Bolivia registered a fall in volume sales in 2023, though both current and constant value sales increased. With prices continuing to rise, especially for imported brands, due to sharp decline in foreign cash reserves, this dampened volume sales. As such, consumers prioritised essentials and also increasingly bought smuggled imported brands, which are widely available through traditional channels such as outdoor markets. Deodorants and shaving products were most impacted by this...

Euromonitor International's Men's Grooming in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Men's Grooming market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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