

Hair Care in the Czech Republic

Market Direction | 2024-04-18 | 26 pages | Euromonitor

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Report description:

Hair care saw current value growth in the Czech Republic in 2023. The skinification of hair was a notable shift in focus in the hair care category, as consumers looked to repair existing damage and/or to prevent damage. The scalp is an extension of the skin on the face, so it makes sense to treat it as such. As a result, hair care formulations are beginning to include popular skin care ingredients such as hyaluronic acid, salicylic acid, niacinamide, and more in hair care products to treat the s...

Euromonitor International's Hair Care in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: 2-in-1 Products, Colourants, Conditioners and Treatments, Hair Loss Treatments, Perms and Relaxants, Salon Professional Hair Care, Shampoos, Styling Agents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hair Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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