

## **Fragrances in Slovakia**

Market Direction | 2024-04-18 | 22 pages | Euromonitor

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### **Report description:**

Premium fragrances recorded high single-digit current value growth in 2023, with retail volume sales being notably slower and impacted by stubbornly high inflation. Mass fragrances declined in both retail value and volume terms, with economic uncertainty and inflationary pressures bringing about polarisation in several beauty and personal care categories. Regular consumers of mass fragrances have been trading down to cheaper alternatives or reducing purchase frequency, while others switched t...

Euromonitor International's Fragrances in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fragrances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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