

Fragrances in Bolivia

Market Direction | 2024-04-19 | 20 pages | Euromonitor

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Report description:

Overall, performance was moderate for fragrances in Bolivia in 2023, with constant value sales increasing slightly and volume sales also registering a moderate increase. However, with prices continuing to increase, especially for imports, due to a shortage of foreign cash reserves, there was a significant degree of trading down. As such, though mass fragrances registered an increase in volume sales, while premium fragrances saw volume sales fall.

Euromonitor International's Fragrances in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fragrances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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