

## **Depilatories in Slovakia**

Market Direction | 2024-04-18 | 20 pages | Euromonitor

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### **Report description:**

Permanent and semi-permanent hair removal continues to be popular among Slovak consumers, providing strong limitations to the sale of traditional depilatories. In 2023, the category recorded only modest current value growth, mostly driven by rising prices of depilatories. Home IPL (intense pulsed light) alternatives have become widely accessible and comfortable to use at home, with consumers simply opting for long-lasting results. A lack of product innovation and growing competition from private...

Euromonitor International's Depilatories in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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