

## **Depilatories in Singapore**

Market Direction | 2024-04-16 | 20 pages | Euromonitor

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### **Report description:**

Depilatories has been experiencing declining current value sales for several years, and this continued in 2023 in Singapore. Amongst the various product categories within depilatories, the only one witnessing growth in this year was women's razors and blades, albeit with a modest growth rate in the low single digits. This growth is reflective of changing consumer preferences and behaviours regarding hair removal methods. In Singapore, a country known for its relative affluence, consumers often h...

Euromonitor International's Depilatories in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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