

## **Depilatories in Hungary**

Market Direction | 2024-04-18 | 20 pages | Euromonitor

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### **Report description:**

In an effort to present better value and attract sales some manufacturers increased their pack sizes, as seen with 10+4 Gillette Blue and 10+5 Wilkinson Sword. However, these large packs do not always present the best value with smaller packs of four disposable razors sometimes having the best unit price. As such, consumers are becoming increasingly price-conscious and are carefully examining unit prices and comparing the cost per razor to get the best value. Efforts to combat gender-based pricin...

Euromonitor International's Depilatories in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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List Of Contents And Tables

DEPILATORIES IN HUNGARY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers go in search of the best value in razors and blades

Products become more specialised and innovative as players compete for share

Competing long-term solutions

PROSPECTS AND OPPORTUNITIES

Improving economy should result in consumers trading up

Advanced technologies likely to present strong competition to depilatories

New product development likely to incorporate eco-friendly solutions

CATEGORY DATA

Table 1 Sales of Depilatories by Category: Value 2018-2023

Table 2 Sales of Depilatories by Category: % Value Growth 2018-2023

Table 3 Sales of Women's Razors and Blades by Type: % Value Breakdown 2019-2023

Table 4 NBO Company Shares of Depilatories: % Value 2019-2023

Table 5 LBN Brand Shares of Depilatories: % Value 2020-2023

Table 6 Forecast Sales of Depilatories by Category: Value 2023-2028

Table 7 Forecast Sales of Depilatories by Category: % Value Growth 2023-2028

BEAUTY AND PERSONAL CARE IN HUNGARY

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 8 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 9 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 10 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 11 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 12 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 13 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 14 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 15 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 16 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 17 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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