

Concentrates in Hong Kong, China

Market Direction | 2024-04-16 | 29 pages | Euromonitor

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Report description:

In 2023, demand for concentrates in Hong Kong faced stagnation, primarily due to low demand and a lack of growth in the larger value segment of liquid concentrates. Despite the resumption of active lifestyles following the easing of COVID-19 restrictions, the availability of ready-to-drink (RTD) beverages across various channels has hindered the shift towards concentrates. Unlike RTDs, which are conveniently consumed without any mixing, concentrates require consumers to combine them with a solve...

Euromonitor International's Concentrates in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

April 2024

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