

## **Colour Cosmetics in the Netherlands**

Market Direction | 2024-04-18 | 30 pages | Euromonitor

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### **Report description:**

Colour cosmetics in the Netherlands profited from the further recovery of the frequency of out-of-home social activities and events after the heavy mobility restrictions of the Coronavirus (COVID-19) crisis. As with fragrances, colour cosmetics are perceived as affordable luxury and premium products; bought as a way to treat oneself or improve one's appearance. So, despite the negative impact on household budgets of the cost-of-living crisis, many consumers purchased premium colour cosmetics in...

Euromonitor International's Colour Cosmetics in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Colour Cosmetics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### Summary 1 Research Sources

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