

Colour Cosmetics in the Czech Republic

Market Direction | 2024-04-18 | 30 pages | Euromonitor

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Report description:

Colour cosmetics saw current value growth in the Czech Republic in 2023 as the category saw a continued rise in sales having exceeded the pre-pandemic level in the previous year. Value growth was driven by the inflationary context, while the increase in volume sales was much more limited due to increasing prices and the fact that consumers left stores with fewer items in their shopping baskets. Unfavourable economic outlooks and geopolitical situations put further pressure on consumers, though t...

Euromonitor International's Colour Cosmetics in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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