

Colour Cosmetics in Spain

Market Direction | 2024-04-15 | 29 pages | Euromonitor

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Report description:

Sales in colour cosmetics in Spain saw good growth in 2023, in both value and volume terms. Much of this is supported by the return of social activities and out-of-home lifestyles following the era of the pandemic when, conversely, the associated restrictions and requirements for face coverings meant a slump in the usage of cosmetics products. However, with the reopening of society and return to full out-of-home activities, consumers once again started to value their personal grooming and appear...

Euromonitor International's Colour Cosmetics in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COLOUR COSMETICS IN SPAIN

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"Indulgence" spending drives growth in colour cosmetics

TikTok trends help to attract the attention of younger generations

L'Oreal maintains its lead, while TikTok and celebrity endorsements attract attention for smaller brands

PROSPECTS AND OPPORTUNITIES

Short-term economic uncertainty will dampen potential sales, but strong baseline demand will remain

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SOURCES

Summary 1 Research Sources

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