

Colour Cosmetics in Bolivia

Market Direction | 2024-04-19 | 20 pages | Euromonitor

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Report description:

Colour cosmetics registered a healthy trading year in Bolivia in 2023, with both healthy value and volume growth. Innovation and also increased distribution through modern retail channels, and in particular hypermarkets such as Hipermaxi and supermarkets, boosted volume growth, with grocery outlets giving more dedicated display space to colour cosmetics. The pharmacy chains such as Farmacorp and Chavez also performed strongly. Players use different selling tactics to boost sales. For instance, L...

Euromonitor International's Colour Cosmetics in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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