

Colour Cosmetics in Algeria

Market Direction | 2024-04-18 | 21 pages | Euromonitor

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Report description:

Overall volume and current value growth rates for colour cosmetics in 2023 were slower than in 2022. This was partly explained by the normalisation of consumption patterns following the spike in demand that resulted from the easing of the pandemic and the removal of associated restrictions towards the end of the review period. However, the downturn also reflected more cautious attitudes to discretionary spending among Algerians as unit prices and the general cost of living continued to increase...

Euromonitor International's Colour Cosmetics in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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