

**Bottled Water in Hong Kong, China**

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**Report description:**

Following the relaxation of pandemic-related restrictions, the city witnessed a resurgence in foot traffic and an influx of tourists, leading to a revitalisation in demand for bottled water in Hong Kong. This rebound was particularly evident via on-trade, as well as in channels that generally capitalise on impulse purchases, such as convenience stores, small local grocers, and variety stores.

Euromonitor International's Bottled Water in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Bottled Water market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Table of Contents:****Scotts International. EU Vat number: PL 6772247784**

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## List Of Contents And Tables

### BOTTLED WATER IN HONG KONG, CHINA

#### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Hydration needs rise as outdoor activities resume after easing of pandemic restrictions

Still bottled water as an ideal choice for hydration sees the fastest rebound

Plastic bottle packaging rises again as consumers embrace active lifestyles

##### PROSPECTS AND OPPORTUNITIES

Bottled water sales to continue benefiting from the return to normal routines

Flavoured bottled water expected to grow, driven by proactive product innovation

Developing alternative channels for sustainable growth

##### CATEGORY DATA

Table 1 Off-trade Sales of Bottled Water by Category: Volume 2018-2023

Table 2 Off-trade Sales of Bottled Water by Category: Value 2018-2023

Table 3 Off-trade Sales of Bottled Water by Category: % Volume Growth 2018-2023

Table 4 Off-trade Sales of Bottled Water by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Off-trade Bottled Water: % Volume 2019-2023

Table 6 LBN Brand Shares of Off-trade Bottled Water: % Volume 2020-2023

Table 7 NBO Company Shares of Off-trade Bottled Water: % Value 2019-2023

Table 8 LBN Brand Shares of Off-trade Bottled Water: % Value 2020-2023

Table 9 Forecast Off-trade Sales of Bottled Water by Category: Volume 2023-2028

Table 10 Forecast Off-trade Sales of Bottled Water by Category: Value 2023-2028

Table 11 Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2023-2028

Table 12 Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2023-2028

### SOFT DRINKS IN HONG KONG, CHINA

#### EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

#### MARKET DATA

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 22 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023  
Table 23 Off-trade Sales of Soft Drinks by Category: Value 2018-2023  
Table 24 Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023  
Table 25 Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023  
Table 26 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023  
Table 27 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023  
Table 28 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023  
Table 29 NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023  
Table 30 LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023  
Table 31 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023  
Table 32 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023  
Table 33 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023  
Table 34 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023  
Table 35 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028  
Table 36 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028  
Table 37 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028  
Table 38 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028  
Table 39 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028  
Table 40 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028  
Table 41 Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028  
Table 42 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028  
Table 43 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028  
Table 44 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

## APPENDIX

Fountain sales in Hong Kong, China

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SOURCES

Summary 1 Research Sources

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