

## **Beauty and Personal Care in the Netherlands**

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### **Report description:**

As in many industries, most categories of beauty and personal care in the Netherlands saw a strong increase in retail current value sales in 2023. However, this growth mainly came from high inflationary pressure on prices, with retail volume sales decreasing in most categories at the end of the review period. The overall decline in demand was impacted heavily by higher prices for products. However, this performance was also informed by the stabilisation or correction of market sizes following hi...

Euromonitor International's Beauty and Personal Care in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Beauty and Personal Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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