

## **Beauty and Personal Care in Norway**

Market Direction | 2024-04-18 | 130 pages | Euromonitor

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### **Report description:**

Beauty and personal care in Norway is experiencing a sustained period of growth, fuelled by a continuation of pandemic-era spending habits. While a correction was anticipated in 2022 following the initial boom, it materialised as relatively modest compared to the significant gains witnessed during the pandemic. This trend translated into strong value sales performance across most categories in 2023. As a result, beauty and personal care in Norway is setting new records, suggesting that the eleva...

Euromonitor International's Beauty and Personal Care in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Beauty and Personal Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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