

Bath and Shower in Spain

Market Direction | 2024-04-15 | 22 pages | Euromonitor

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Report description:

Bath and shower sales remained in a slump in Spain in 2023, in both value and volume terms. That said, this still-negative performance is still an improvement on the previous year and there are signs of gradual recovery noted for over the coming years. There are a number of factors leading to this poor performance, one of which is the steep declines seen in hand sanitisers, which boomed into quadruple growth figures in 2019-2020 due to the event of the COVID-19 pandemic. Similarly, consumers dis...

Euromonitor International's Bath and Shower in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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BATH AND SHOWER IN SPAIN

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