

Bath and Shower in Slovakia

Market Direction | 2024-04-18 | 22 pages | Euromonitor

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Report description:

Competition is intense among grocery retailers and drugstores in Slovakia. However, with an increasing number of discounters being established in the country these players are increasing value share. Lidl reached a total of 153 stores in 2023, which is twice the number held by the grocery chain Kaufland. The Dutch low-cost retailer Action has opened its 10th store since its first launch two years ago. Action sells well-known mass brands like Nivea, Palmolive, Rexona and Neutrogena at lower price...

Euromonitor International's Bath and Shower in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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BATH AND SHOWER IN SLOVAKIA

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Bar soaps continue to attract consumer interest amid sustainability concerns

Intimate washes record growth in both retail value and volume

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