

Baby and Child-Specific Products in Bolivia

Market Direction | 2024-04-19 | 20 pages | Euromonitor

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Report description:

Among baby and child-specific products in Bolivia in 2023, sun care registered the highest current value and volume growth. Parents are becoming increasingly aware of the need to protect their children from the sun. In the western part of Bolivia, which is hotter, sun protection in particular is in demand. With growing demand, the range has increased with increasing offerings of both SPF50 and 70. New brands include Isdin, Dermagloss, Solaris, Sunless and Banana Boat. The dermocosmetic brand Isd...

Euromonitor International's Baby and Child-specific Products in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby and Child-specific Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Baby and Child-Specific Products in Bolivia

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List Of Contents And Tables

BABY AND CHILD-SPECIFIC PRODUCTS IN BOLIVIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sun care registers highest value and volume growth

Skin care products register healthy volume growth

Volume fall for hair care

PROSPECTS AND OPPORTUNITIES

Increase in sales of oral care products for children.

More stability in prices of baby wipes

Further differentiation in toiletries

CATEGORY DATA

Table 1 Sales of Baby and Child-specific Products by Category: Value 2018-2023

Table 2 Sales of Baby and Child-specific Products by Category: % Value Growth 2018-2023

Table 3 Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2018-2023

Table 4 NBO Company Shares of Baby and Child-specific Products: % Value 2019-2023

Table 5 LBN Brand Shares of Baby and Child-specific Products: % Value 2020-2023

Table 6 LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2020-2023

Table 7 LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2020-2023

Table 8 Forecast Sales of Baby and Child-specific Products by Category: Value 2023-2028

Table 9 Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2023-2028

Table 10 □Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2023-2028

BEAUTY AND PERSONAL CARE IN BOLIVIA

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 11 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 12 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 13 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 14 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 15 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 16 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 17 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 18 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 19 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 20 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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