

Baby and Child-Specific Products in Algeria

Market Direction | 2024-04-18 | 21 pages | Euromonitor

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Report description:

Baby and child-specific products performed solidly in 2023, with total volume and current value sales increasing at robust rates and all categories registering positive results in both respects. Buoyant demand was underpinned by relatively high birth rates in Algeria. Moreover, because parents invariably prioritise the wellbeing of their children, volume growth potential was not as negatively affected by price hikes and falling purchasing power resulting from persistent inflationary pressures as...

Euromonitor International's Baby and Child-specific Products in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby and Child-specific Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Baby wipes is the most dynamic performer in volume growth terms

Local company Laboratoires Venus Sapeco maintains overall lead

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SOURCES

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