

## **Electricity Retailing BRIC (Brazil, Russia, India, China) Industry Guide 2019-2028**

Industry Report | 2024-03-12 | 301 pages | MarketLine

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### **Report description:**

Electricity Retailing BRIC (Brazil, Russia, India, China) Industry Guide 2019-2028

#### Summary

The BRIC Electricity Retailing industry profile provides top-line qualitative and quantitative summary information including: market share, Market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

#### Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the electricity retailing industry and had a total market value of \$1,127.6 billion in 2023. China was the fastest growing country with a CAGR of 6.9% over the 2019-23 period.
- Within the electricity retailing industry, China is the leading country among the BRIC nations with market revenues of \$951.3 billion in 2023. This was followed by India, Brazil and Russia with a value of \$90.7, \$59.9, and \$25.7 billion, respectively.
- China is expected to lead the electricity retailing industry in the BRIC nations with a value of \$1,199.9 billion in 2028, followed by India, Brazil, Russia with expected values of \$106.4, \$69.0 and \$28.9 billion, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC electricity retailing Market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC electricity retailing Market
- Leading company profiles reveal details of key electricity retailing Market players' BRIC operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC electricity retailing Market with five year forecasts by both value and volume
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

#### Reasons to Buy

- What was the size of the BRIC electricity retailing Market by value in 2023?
- What will be the size of the BRIC electricity retailing Market in 2028?
- What factors are affecting the strength of competition in the BRIC electricity retailing Market?
- How has the Market performed over the last five years?
- Who are the top competitors in the BRIC electricity retailing Market?

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