

Electricity Retailing North America (NAFTA) Industry Guide 2019-2028

Industry Report | 2024-03-12 | 279 pages | MarketLine

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Report description:

Electricity Retailing North America (NAFTA) Industry Guide 2019-2028

Summary

The NAFTA Electricity Retailing industry profile provides top-line qualitative and quantitative summary information including: market share, Market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The electricity retailing industry within the NAFTA countries had a total market value of \$598.0 billion in 2023. The US was the fastest growing country, with a CAGR of 5.2% over the 2019-23 period.
- Within the electricity retailing industry, the US is the leading country among the NAFTA bloc, with market revenues of \$510.3 billion in 2023. This was followed by Canada and Mexico, with a value of \$62.7 and \$25.0 billion, respectively.
- The US is expected to lead the electricity retailing industry in the NAFTA bloc, with a value of \$536.2 billion in 2028, followed by Canada and Mexico with expected values of \$69.6 and \$26.9 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA electricity retailing Market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA electricity retailing Market
- Leading company profiles reveal details of key electricity retailing Market players' NAFTA operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA electricity retailing Market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA electricity retailing Market by value in 2023?
- What will be the size of the NAFTA electricity retailing Market in 2028?
- What factors are affecting the strength of competition in the NAFTA electricity retailing Market?
- How has the Market performed over the last five years?
- Who are the top competitors in the NAFTA electricity retailing Market?

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