Japan Dental Implants Market Assessment, By Design [Tapered Dental Implants, Parallel Implants], By Material [Titanium, Zirconium, Others], By Procedure [Root-Form Dental Implants, Plate-Form Dental Implants], By Connection [Internal, External], By Application [Single Tooth Replacement, Multi-Tooth Replacement], By Price [Premium, Value, Discounted], By End-user [Dental Clinics, Dental Hospital, Dental Laboratories, Others], By Region, Opportunities, and Forecast, FY2017-FY2031F

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Report description:

Japan's Dental Implants Market is experiencing robust growth and is projected to reach USD 408.78 million by FY2031 from USD 198.21 million in FY2023, with a CAGR of 9.47% during the forecasted period driven by several factors that have contributed to its expansion. Firstly, the aging population in Japan has led to a higher demand for dental implants, as older individuals are more prone to tooth loss and require dental solutions to restore their oral health and functionality. Additionally, the growing awareness among the population regarding oral hygiene and the importance of dental care has increased the demand for dental implants. Moreover, technological advancements have played a crucial role in the growth of the dental implant market in Japan. The introduction of innovative implant designs, materials, and techniques has improved the success rate and overall patient experience. Advanced technologies such as computer-aided design/computer-aided manufacturing (CAD/CAM) systems have enhanced the precision and efficiency of dental implant procedures, leading to better treatment outcomes.
In terms of recent developments, Japan has witnessed a rise in the adoption of digital dentistry, including digital scanning and 3D printing technologies, which have helped the dental implant process. These technologies allow more accurate implant placement

and customized prosthetics, resulting in improved patient comfort and aesthetics. Furthermore, Japan has seen an increase in the use of guided implant surgery, which utilizes computer-guided systems to enhance the accuracy and predictability of implant placement.

Increasing Demand for Aesthetic Dental Implants

The demand for aesthetic dental implants in Japan is on the rise as patients place a greater emphasis on achieving natural-looking and aesthetically pleasing smiles. Aesthetic dental implants offer an ideal solution for those seeking tooth replacement that seamlessly integrates with their natural dentition. Japanese patients, known for their attention to detail and appreciation for beauty, are increasingly opting for dental implants that not only restore function but also enhance their overall facial aesthetics. With advancements in implant design and materials, dental professionals can now offer implants that closely mimic the color, shape, and texture of natural teeth. Additionally, techniques such as digital smile design and guided implant placement enable precise customization, resulting in optimal aesthetics. As a result, the demand for aesthetic dental implants is expected to continue growing in Japan, driven by the desire for both functional and visually appealing outcomes in dental restorations.

Emerging New Technologies

The market for dental implants in Japan is witnessing continuous advancements in technology, leading to the development of innovative solutions for tooth replacement. Researchers and manufacturers are focusing on enhancing implant design, materials, and techniques to improve treatment outcomes. One notable development is the integration of digital dentistry, including computer-aided design and computer-aided manufacturing (CAD/CAM) technologies, which enable precise implant placement and customization. Additionally, three-dimensional imaging techniques like cone beam computed tomography (CBCT) are being utilized to improve implant planning and assessment of bone structure. Nanotechnology is also gaining attention, with the potential to enhance implant surface properties and promote osseointegration. Furthermore, regenerative approaches, such as tissue engineering and biomaterials, are being explored to facilitate bone and soft tissue regeneration around implants. These ongoing technological advancements are expected to contribute to the growth of the dental implant market in Japan and provide patients with more efficient, predictable, and aesthetic tooth replacement solutions.

For example, in 2022, Exocad, a subsidiary of Align Technology and a renowned supplier of dental CAD/CAM software, announced the launch of DentalCAD 3.1 Rijeka, an advanced CAD software designed for dental laboratories and comprehensive clinics. The company aims to provide dental professionals with a powerful and efficient software solution that supports their day-to-day operations and delivers optimal results.

The Growing Popularity of all-on-4 and all-on-6 Implants

All-on-4 and All-on-6 dental implants have been gaining significant popularity in Japan for tooth replacement solutions. These implant techniques offer a comprehensive approach, providing patients with a full arch of prosthetic teeth supported by only four or six implants, respectively. The growing popularity of these techniques are due to several factors. Firstly, all-on-4 and all-on-6 implants offer a quicker and less invasive treatment option compared to traditional implant-supported dentures. They often eliminate the need for bone grafting, reducing treatment time and complexity. Secondly, these techniques provide patients with enhanced stability, functionality, and aesthetics, improving their overall quality of life. The convenience of fewer implants also makes the procedure more cost-effective for patients. With their proven success rates and growing acceptance, All-on-4 and All-on-6 implants are becoming preferred choices for those seeking efficient and reliable full arch tooth replacement solutions in the Japanese dental implants market.

For instance, in 2021, Nobel Biocare Japan K.K. announced Replace All-on-4 implant system that offers a minimally invasive approach to replacing all teeth within a single dental arch. This system presents an excellent choice for patients seeking a swift and convenient restoration of their smile. By utilizing this implant system, patients can enjoy the benefits of a comprehensive tooth replacement solution without extensive surgical procedures.

Impact of COVID-19

The pandemic had negative impact on the Japan dental implants market. The government's measures to contain the spread of the virus, including restrictions on the closure of dental clinics, have led to a decline in the demand for dental implants. In addition, patients have been hesitant to undergo dental procedures due to concerns about infection risk. The supply chain has also been disrupted due to travel restrictions and production shutdowns in some regions, leading to a shortage of dental implant components. However, as the vaccination campaign progresses and the situation stabilizes, the market is expected to recover.

The growing demand for dental aesthetics and the increasing aging population in Japan are likely to drive the market growth in the coming years, along with technological advancements and the introduction of new products by major players.

Key Player Landscape and Outlook

The dental implants market in Japan is highly competitive and comprises a diverse landscape of key players. Both domestic and international companies are actively involved in this market, offering a wide range of dental implant products and related services. Companies are focusing on expansion strategies to capitalize on the market opportunities and maintain their competitive edge in the Japan dental implants market.

Morita Dental Products Corp. completed the acquisition of Nasu Plant of Dentsply Sirona K.K., based in Tokyo, Japan, in April 2021. The acquisition aims to enhance collaboration within the Morita Group's orthodontic business and drive the growth and advancement of the company. The strategic partnership between the two entities seeks to contribute to the development of orthodontics and the dental industry as a whole.

In 2021, Kyocera Corporation has announced a strategic partnership with Osteon Digital Japan Co., Ltd. to foster ongoing advancements in dental implant technology. The partnership aims to expand its capabilities in the dental implant sector and enhance the quality of patient care.

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