

**India Off-the-Road Tire Market Report by Vehicle Type (Mining Vehicles, Construction & Industrial Vehicles, Agricultural Vehicles, and Others), Tire Type (Radial Tire, Bias Tire), End Use (OEM, Replacement), Distribution Channel (Online, Offline), Rim Size (Below 24 inches, 24-30 inches, 31-35 inches, 36-39 inches, 40-50 inches, 51-55 inches, Above 56 inches), and Region 2024-2032**

Market Report | 2024-04-08 | 118 pages | IMARC Group

**AVAILABLE LICENSES:**

- Electronic (PDF) Single User \$2699.00
- Five User Licence \$3699.00
- Enterprisewide License \$4699.00

**Report description:**

The India off-the-road tire market size reached 11.3 Million Units in 2023. Looking forward, IMARC Group expects the market to reach 20.0 Million Units by 2032, exhibiting a growth rate (CAGR) of 6.4% during 2024-2032.

Off-the-road (OTR) tires refer to the deeply treaded tires that provide high traction over uneven surfaces, including rock, mud, loose dirt, or gravel. These tires are widely installed in numerous vehicles, including cranes, wheel loaders, telescopic handlers, tractors, all-terrain vehicles (ATVs), military trucks, specialized purpose vehicles, etc. OTR tires provide high heat and rolling resistance, better durability, enhanced vehicular performance, optimum stability, easy mobility, and reduced contact patch area. As a result, they are widely adopted across various sectors, including construction, mining, recreation, agriculture, etc.

In India, a significant growth in the construction industry has led to increasing infrastructural development activities across diverse geographic locations. Owing to this, there is a growing demand for heavy-duty construction vehicles which is further catalyzing the market for OTR tires. Additionally, the Indian government is heavily investing in the development of various commercial infrastructures across the country, such as highways, power supply grids, bridges, dams, etc., thereby augmenting the demand for OTR tires. In line with this, the elevating levels of urbanization are also driving the adoption of OTR-based cranes, lorries, trucks, etc., in the construction of modern housing complexes, corporate offices, educational facilities, retail centers, etc. Moreover, the expanding agriculture industry in the country has led to the increasing penetration of automated machinery and

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

farm mechanization solutions. The growing adoption of OTR tire-based tractors and loaders in agricultural farms is positively influencing the market in India. Apart from this, a significant growth in the recreational sector has led to the rising deployment of OTR tires in dirt bikes, quads, ATVs, etc. Moreover, the increasing integration of advanced sensor-based technologies with OTR tires for monitoring tire pressure and temperature is further expected to drive the market growth in India over the forecast period.

**Key Market Segmentation:**

IMARC Group provides an analysis of the key trends in each sub-segment of the India off-the-road tire market report, along with forecasts at the country and regional level from 2024-2032. Our report has categorized the market based on vehicle type, tire type, end use, distribution channel and rim size.

**Breakup by Vehicle Type:**

- Mining Vehicles
- Construction & Industrial Vehicles
- Agricultural Vehicles
- Others

**Breakup by Tire Type:**

- Radial Tire
- Bias Tire

**Breakup by End Use:**

- OEM
- Replacement

**Breakup by Distribution Channel:**

- Online
- Offline

**Breakup by Rim Size:**

- Below 24 inches
- 24-30 inches
- 31-35 inches
- 36-39 inches
- 40-50 inches
- 51-55 inches
- Above 56 inches

**Breakup by Region:**

- North India
- South India
- East India
- West & Central India

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Apollo Tyres Limited, Balkrishna Industries Limited, Bridgestone Corporation, CEAT Limited, Continental AG, JK Tyre & Industries Limited, Michelin, MRF Limited, The Goodyear Tyre & Rubber Company and The Yokohama Rubber Co. Ltd.

## Key Questions Answered in This Report

1. How big is the India off-the-road tire market?
2. What is the expected growth rate of the India off-the-road tire market during 2024-2032?
3. What are the key factors driving the India off-the-road tire market?
4. What has been the impact of COVID-19 on the India off-the-road tire market?
5. What is the breakup of the India off-the-road tire market based on the vehicle type?
6. What is the breakup of the India off-the-road tire market based on the tire type?
7. What is the breakup of the India off-the-road tire market based on the end use?
8. What is the breakup of the India off-the-road tire market based on the rim size?
9. What are the key regions in the India off-the-road tire market?
10. Who are the key players/companies in the India off-the-road tire market?

## Table of Contents:

- 1 Preface
- 2 Scope and Methodology
  - 2.1 Objectives of the Study
  - 2.2 Stakeholders
  - 2.3 Data Sources
    - 2.3.1 Primary Sources
    - 2.3.2 Secondary Sources
  - 2.4 Market Estimation
    - 2.4.1 Bottom-Up Approach
    - 2.4.2 Top-Down Approach
  - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
  - 4.1 Overview
  - 4.2 Key Industry Trends
- 5 India Off-the-Road Tire Market
  - 5.1 Market Overview
  - 5.2 Market Performance
  - 5.3 Impact of COVID-19
  - 5.4 Market Forecast
- 6 Market Breakup by Vehicle Type
  - 6.1 Mining Vehicles
    - 6.1.1 Market Trends
    - 6.1.2 Market Forecast
  - 6.2 Construction & Industrial Vehicles
    - 6.2.1 Market Trends
    - 6.2.2 Market Forecast

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 6.3 Agricultural Vehicles
  - 6.3.1 Market Trends
  - 6.3.2 Market Forecast
- 6.4 Others
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast
- 7 Market Breakup by Tire Type
  - 7.1 Radial Tire
    - 7.1.1 Market Trends
    - 7.1.2 Market Forecast
  - 7.2 Bias Tire
    - 7.2.1 Market Trends
    - 7.2.2 Market Forecast
- 8 Market Breakup by End Use
  - 8.1 OEM
    - 8.1.1 Market Trends
    - 8.1.2 Market Forecast
  - 8.2 Replacement
    - 8.2.1 Market Trends
    - 8.2.2 Market Forecast
- 9 Market Breakup by Distribution Channel
  - 9.1 Online
    - 9.1.1 Market Trends
    - 9.1.2 Market Forecast
  - 9.2 Offline
    - 9.2.1 Market Trends
    - 9.2.2 Market Forecast
- 10 Market Breakup by Rim Size
  - 10.1 Below 24 inches
    - 10.1.1 Market Trends
    - 10.1.2 Market Forecast
  - 10.2 24-30 inches
    - 10.2.1 Market Trends
    - 10.2.2 Market Forecast
  - 10.3 31-35 inches
    - 10.3.1 Market Trends
    - 10.3.2 Market Forecast
  - 10.4 36-39 inches
    - 10.4.1 Market Trends
    - 10.4.2 Market Forecast
  - 10.5 40-50 inches
    - 10.5.1 Market Trends
    - 10.5.2 Market Forecast
  - 10.6 51-55 inches
    - 10.6.1 Market Trends
    - 10.6.2 Market Forecast
  - 10.7 Above 56 inches

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 10.7.1 Market Trends
- 10.7.2 Market Forecast
- 11 Market Breakup by Region
  - 11.1 North India
    - 11.1.1 Market Trends
    - 11.1.2 Market Breakup by State
    - 11.1.3 Market Forecast
  - 11.2 South India
    - 11.2.1 Market Trends
    - 11.2.2 Market Breakup by State
    - 11.2.3 Market Forecast
  - 11.3 East India
    - 11.3.1 Market Trends
    - 11.3.2 Market Breakup by State
    - 11.3.3 Market Forecast
  - 11.4 West & Central India
    - 11.4.1 Market Trends
    - 11.4.2 Market Breakup by State
    - 11.4.3 Market Forecast
- 12 SWOT Analysis
  - 12.1 Overview
  - 12.2 Strengths
  - 12.3 Weaknesses
  - 12.4 Opportunities
  - 12.5 Threats
- 13 Value Chain Analysis
  - 13.1 Overview
  - 13.2 Raw Material Procurement
  - 13.3 Inbound Logistic
  - 13.4 Manufacturing
  - 13.5 Outbound Logistic
  - 13.6 Distribution
  - 13.7 After Sale Services
- 14 Porters Five Forces Analysis
  - 14.1 Overview
  - 14.2 Bargaining Power of Buyers
  - 14.3 Bargaining Power of Suppliers
  - 14.4 Degree of Competition
  - 14.5 Threat of New Entrants
  - 14.6 Threat of Substitutes
- 15 Price Analysis
- 16 Competitive Landscape
  - 16.1 Market Structure
  - 16.2 Key Players
  - 16.3 Profiles of Key Players
    - 16.3.1 Apollo Tyres Limited
      - 16.3.1.1 Company Overview

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 16.3.1.2 Product Portfolio
- 16.3.1.3 Financials
- 16.3.2 Balkrishna Industries Limited
  - 16.3.2.1 Company Overview
  - 16.3.2.2 Product Portfolio
  - 16.3.2.3 Financials
- 16.3.3 Bridgestone Corporation
  - 16.3.3.1 Company Overview
  - 16.3.3.2 Product Portfolio
  - 16.3.3.3 Financials
  - 16.3.3.4 SWOT Analysis
- 16.3.4 CEAT Limited
  - 16.3.4.1 Company Overview
  - 16.3.4.2 Product Portfolio
  - 16.3.4.3 Financials
- 16.3.5 Continental AG
  - 16.3.5.1 Company Overview
  - 16.3.5.2 Product Portfolio
  - 16.3.5.3 Financials
- 16.3.6 JK Tyre & Industries Limited
  - 16.3.6.1 Company Overview
  - 16.3.6.2 Product Portfolio
  - 16.3.6.3 Financials
- 16.3.7 Michelin
  - 16.3.7.1 Company Overview
  - 16.3.7.2 Product Portfolio
  - 16.3.7.3 Financials
  - 16.3.7.4 SWOT Analysis
- 16.3.8 MRF Limited
  - 16.3.8.1 Company Overview
  - 16.3.8.2 Product Portfolio
  - 16.3.8.3 Financials
- 16.3.9 The Goodyear Tyre & Rubber Company
  - 16.3.9.1 Company Overview
  - 16.3.9.2 Product Portfolio
  - 16.3.9.3 Financials
  - 16.3.9.4 SWOT Analysis
- 16.3.10 The Yokohama Rubber Co. Ltd.
  - 16.3.10.1 Company Overview
  - 16.3.10.2 Product Portfolio
  - 16.3.10.3 Financials
  - 16.3.10.4 SWOT Analysis

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**India Off-the-Road Tire Market Report by Vehicle Type (Mining Vehicles, Construction & Industrial Vehicles, Agricultural Vehicles, and Others), Tire Type (Radial Tire, Bias Tire), End Use (OEM, Replacement), Distribution Channel (Online, Offline), Rim Size (Below 24 inches, 24-30 inches, 31-35 inches, 36-39 inches, 40-50 inches, 51-55 inches, Above 56 inches), and Region 2024-2032**

Market Report | 2024-04-08 | 118 pages | IMARC Group

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Electronic (PDF) Single User	\$2699.00
	Five User Licence	\$3699.00
	Enterprisewide License	\$4699.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-06"/>
		Signature	<input type="text"/>