

North America School Furniture Market Report by Product (Desks and Chairs, Storage, Lab Equipment, and Others), Material (Wood, Metal, Plastic, and Others), Distribution Channel (Offline, Online), and Country 2024-2032

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Report description:

The North America school furniture market size reached US\$ 2.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 3.3 Billion by 2032, exhibiting a growth rate (CAGR) of 4% during 2024-2032. The increasing number of students enrolling in schools, continual advancements in traditional classroom teaching, and the rising demand for modular and flexible furniture represent some of the key factors driving the market.

The Increasing Construction of Schools is Augmenting the Market Growth

In the past decade, North America has experienced a significant increase in the construction of schools, primarily due to rapid population growth. Most government bodies across North America are emphasizing the proliferation of education rates in both rural and urban areas through compulsory basic education schemes, thus propelling the market. The education system in the region comprises a primary school, middle school, high school, and post-secondary school, with a focus on enhancing literacy rates. In addition, outdated school facilities, changes in building safety codes, overcrowded classrooms, and advances in technology have been leading schools to upgrade their classroom infrastructure to meet present needs. Therefore, educational bodies are now seeking unique designs and buildings that complement students' overall progress, leading to the growth of the school furniture market.

Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. The market structure is competitive with leading domestic and international manufacturers operating in the industry who are undertaking various strategic initiatives like portfolio expansion and increasing efforts toward

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building a robust supply chain. The volume of new entrants is medium in the North America school furniture industry due to the presence of a large number of players and low product differentiation.

What is School Furniture?

School furniture refers to the range of furniture items that are utilized in educational institutions to create functional and comfortable learning spaces for students and teachers. The design and layout of school furniture are crucial to ensure the well-being of students and teachers and create an environment conducive to learning. The most common types of school furniture include chairs, desks, tables, bookshelves, cabinets, and storage units. They are designed to be durable, comfortable, and safe for students to use while also being practical for teachers to organize and manage classroom activities. Additionally, they come in a variety of shapes, sizes, and materials, ranging from traditional wooden desks and chairs to modern, ergonomic designs made from plastic or metal. The use of technology in classrooms has also influenced school furniture design, with many items incorporating features such as charging ports and device storage. Moreover, they play an essential role in creating a safe, comfortable, and functional learning environment that supports students' academic success and educators' teaching effectiveness.

COVID-19 Impact:

In comparison with Canada and Mexico, the US had the highest number of confirmed cases of COVID-19, which adversely affected the consumer goods industry in the region. The COVID-19 outbreak negatively impacted the supply and distribution chain, leading to restrictions imposed on almost all stages of the supply chain, ranging from the supply of raw materials to the overall delivery of products in the market. Due to the lockdown imposed across North America and in compliance with government directives, several production units halted their services, resulting in a drop in the overall production of school furniture for a short term. The enforcement of social distancing and lockdown measures led players to downscale their capacity or temporarily pause output to review and implement new procedures to limit the risk of infection. The shortage of labor and staff was further impacted as people were reluctant to join work due to the fear of contracting the virus.

North America School Furniture Market Trends:

The augmenting number of students enrolling in schools majorly drives the market in North America. This demographic trend directly impacts the demand for school furniture, as more classrooms and educational institutions are needed to accommodate the increasing number of students. This, in turn, drives demand for desks, chairs, tables, and other furniture items used in classrooms, libraries, and other educational spaces. Along with this, traditional classroom teaching is evolving, with more emphasis on collaborative learning and project-based teaching methods, which is rising demand for modular and flexible furniture that can be easily rearranged to suit different learning situations. In addition, the growing emphasis on ergonomics is leading to the development of furniture that supports good posture, reduces strain on the back and neck, and promotes better concentration, positively influencing the market. Apart from this, multiple government bodies across the region are investing in education infrastructure, focusing on providing better learning environments for students and contributing to the market. Therefore, the growing funding for constructing new schools, renovating existing schools, and purchasing new equipment, including furniture, are driving the market. Furthermore, the introduction of furniture compatible with digital devices such as tablets, laptops, and interactive whiteboards, is creating a positive market outlook.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America school furniture market report, along with forecasts at the regional and country level from 2024-2032. Our report has categorized the market based on product, material, and distribution channel.

Product Insights:

Desks and Chairs
Storage

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Lab Equipment
Others

The report has provided a detailed breakup and analysis of the North America school furniture market based on the product. This includes desks and chairs, storage, lab equipment, and others. According to the report, desks and chairs represented the largest segment due to significant rise in student enrolment rates and the increasing focus on ergonomics and student comfort. With the escalating number of students attending schools, there is a greater need for desks and chairs to accommodate them. Additionally, schools are recognizing the importance of ergonomic furniture, which can improve student posture, prevent injuries and enhance concentration during learning. Another significant factor driving the demand for market segment is the demand for multifunctional furniture that can adapt to different learning environments, such as collaborative spaces or independent study areas.

Material Insights:

Wood
Metal
Plastic
Others

A detailed breakup and analysis of the North America school furniture market based on the material has also been provided in the report. This includes wood, metal, plastic, and others. According to the report, wood accounted for the largest market share as it is a durable and long-lasting material that can withstand the wear and tear of daily use in schools. It is also relatively easy to maintain and repair, making it a practical choice for furniture manufacturers, impacting product demand. Additionally, wood has a timeless aesthetic appeal that can give a sense of warmth and comfort to classroom environments. This is creating a positive learning atmosphere that is conducive to student engagement and productivity.

Distribution Channel Insights:

Offline
Online

The report has provided a detailed breakup and analysis of the North America school furniture market based on the distribution channel. This includes offline and online. According to the report, offline represented the largest segment as it provides a more personalized and hands-on shopping experience for customers. Schools can visit physical stores to see and touch the furniture they are interested in, which can help them make informed decisions about their purchases, which is acting as another growth-inducing factor. Additionally, the offline channel allows for more immediate and convenient delivery of furniture, as the items can be picked up or delivered locally without the need for shipping, impacting the growth of the segment.

Country Insights:

United States
Canada

The report has also provided a comprehensive analysis of all the major regional markets, which include the United States and Canada. According to the report, the United States was the largest market for school furniture. Some of the factors driving the United States school furniture market included the inflated disposable income levels and decreasing illiteracy rates. Moreover, various government initiatives and investments aimed at promoting education, coupled with continual technological advancements, are encouraging schools to embrace new and innovative furniture options across the United States.

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Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the North America school furniture market.

Key Questions Answered in This Report

1. What was the size of the North America school furniture market in 2023?
2. What is the expected growth rate of the North America school furniture market during 2024-2032?
3. What are the key factors driving the North America school furniture market?
4. What has been the impact of COVID-19 on the North America school furniture market?
5. What is the breakup of the North America school furniture market based on the product?
6. What is the breakup of the North America school furniture market based on the material?
7. What is the breakup of the North America school furniture market based on the distribution channel?
8. What are the key regions in the North America school furniture market?
9. Who are the key players/companies in the North America school furniture market?

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