

Dairy Whitener Market in India: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2024-2032

Market Report | 2024-04-08 | 117 pages | IMARC Group

AVAILABLE LICENSES:

- Electronic (PDF) Single User \$3999.00
- Five User Licence \$4999.00
- Enterprisewide License \$5999.00

Report description:

Dairy whiteners are widely used as a substitute to fluid milk, milk powder or cream in beverages such as coffee, tea, cocoa, etc. Apart from whitening, dairy whiteners also add mouth feel, body and flavour to the beverages they are added to and, thereby, enhance the overall taste. They come in fluid, powder or condensed forms and can widely differ in their fat and sugar content. A recently released report by IMARC Group, titled "Dairy Whitener Market in India: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2024-2032", critically examines the Indian dairy whitener market. The report finds that the market size reached INR 60.4 Billion in 2023. The healthy growth of the market can be attributed to numerous forces. Population growth, rising disposable incomes, urbanisation rates, ease of use and storage, hectic lifestyle, changing dietary habits are some of the factors that are broadening the growth aspects of the market. Looking forward, the market is expected to reach INR 141.2 Billion by 2032, exhibiting a growth rate (CAGR) of 9.6% during 2024-2032.

The report has examined the Indian Dairy Whitener Market in 15 major states:

Maharashtra
Uttar Pradesh
Andhra Pradesh
Tamil Nadu
Gujarat
Rajasthan
Karnataka
Madhya Pradesh
West Bengal
Bihar
Delhi

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Kerala
Punjab
Orissa
Haryana

For each of the states, the report provides a thorough analysis of the current and historical value and volume trends, market share of key players and market forecast. Currently, West Bengal represents the region with highest market share in the country. The competitive landscape of the Indian dairy whitener market has also been covered in this report. Some of the prominent players operating in the market include Nestle, GCMF and Britannia.

The study gives an in-depth analysis of the dairy whitener market landscape in India, covering the current, historical and future trends for dairy whitener production along with its prices. The report also offers SWOT, Value Chain and Porter's Five Forces analysis of the Indian dairy whitener market along with breakup by segment, region, and an analysis of the competitive landscape. The study is based on both desk research and multiple waves of qualitative primary research. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Indian dairy whitener market in any manner.

Key Questions Answered in This Report

1. How big is the dairy whitener market in India?
2. What is the expected growth rate of the dairy whitener market in India during 2024-2032?
3. What are the key factors driving the dairy whitener market in India?
4. What has been the impact of COVID-19 on the dairy whitener market in India?
5. What is the breakup of the dairy whitener market in India based on the retail vs institutional?
6. What are the key regions in the dairy whitener market in India?
7. Who are the key players/companies in the dairy whitener market in India?

Table of Contents:

- 1 Preface
- 2 Scope and Methodology
 - 2.1 Objectives of the Study
 - 2.2 Stakeholders
 - 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
 - 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
 - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
 - 4.1 Overview
 - 4.2 Key Industry Trends
- 5 Indian Dairy Industry
 - 5.1 Market Overview
 - 5.2 Market Performance
 - 5.3 Market by Organised and Unorganised Segment

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.4 Milk Production and Consumption Trends
 - 5.4.1 Current and Historical Trends
 - 5.4.2 Production and Consumption Forecast
- 5.5 Milk Production by State
- 5.6 Milk Production by Cattle
- 5.7 Milk Utilization Patterns in India
- 5.8 Market Forecast
- 6 Indian Dairy Whitener Industry
 - 6.1 Market Overview
 - 6.2 Market Performance
 - 6.2.1 Volume Trends
 - 6.2.2 Value Trends
 - 6.3 Impact of COVID-19
 - 6.4 Price Trends
 - 6.4.1 Milk Procurement Price Trends
 - 6.4.2 Dairy whitener Price Trends
 - 6.5 Market Breakup by Region
 - 6.6 Market Forecast
 - 6.7 SWOT Analysis
 - 6.7.1 Overview
 - 6.7.2 Strengths
 - 6.7.3 Weaknesses
 - 6.7.4 Opportunities
 - 6.7.5 Threats
 - 6.8 Value Chain Analysis
 - 6.9 Porter's Five Forces Analysis
 - 6.9.1 Overview
 - 6.9.2 Bargaining Power of Buyers
 - 6.9.3 Bargaining Power of Suppliers
 - 6.9.4 Degree of Competition
 - 6.9.5 Threat of New Entrants
 - 6.9.6 Threat of Substitutes
 - 6.10 Key Success Factors and Risk Factors
- 7 Performance of Key Regions
 - 7.1 Karnataka
 - 7.1.1 Market Performance
 - 7.1.1.1 Volume Trends
 - 7.1.1.2 Value Trends
 - 7.1.2 Competitive Landscape
 - 7.1.3 Market Forecast
 - 7.1.3.1 Volume Trends
 - 7.1.3.2 Value Trends
 - 7.2 Maharashtra
 - 7.2.1 Market Performance
 - 7.2.1.1 Volume Trends
 - 7.2.1.2 Value Trends
 - 7.2.2 Competitive Landscape

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.2.3 Market Forecast
 - 7.2.3.1 Volume Trends
 - 7.2.3.2 Value Trends
- 7.3 Tamil Nadu
 - 7.3.1 Market Performance
 - 7.3.1.1 Volume Trends
 - 7.3.1.2 Value Trends
 - 7.3.2 Competitive Landscape
 - 7.3.3 Market Forecast
 - 7.3.3.1 Volume Trends
 - 7.3.3.2 Value Trends
- 7.4 Delhi
 - 7.4.1 Market Performance
 - 7.4.1.1 Volume Trends
 - 7.4.1.2 Value Trends
 - 7.4.2 Competitive Landscape
 - 7.4.3 Market Forecast
 - 7.4.3.1 Volume Trends
 - 7.4.3.2 Value Trends
- 7.5 Gujarat
 - 7.5.1 Market Performance
 - 7.5.1.1 Volume Trends
 - 7.5.1.2 Value Trends
 - 7.5.2 Competitive Landscape
 - 7.5.3 Market Forecast
 - 7.5.3.1 Volume Trends
 - 7.5.3.2 Value Trends
- 7.6 Andhra Pradesh and Telangana
 - 7.6.1 Market Performance
 - 7.6.1.1 Volume Trends
 - 7.6.1.2 Value Trends
 - 7.6.2 Competitive Landscape
 - 7.6.3 Market Forecast
 - 7.6.3.1 Volume Trends
 - 7.6.3.2 Value Trends
- 7.7 Uttar Pradesh
 - 7.7.1 Market Performance
 - 7.7.1.1 Volume Trends
 - 7.7.1.2 Value Trends
 - 7.7.2 Competitive Landscape
 - 7.7.3 Market Forecast
 - 7.7.3.1 Volume Trends
 - 7.7.3.2 Value Trends
- 7.8 West Bengal
 - 7.8.1 Market Performance
 - 7.8.1.1 Volume Trends
 - 7.8.1.2 Value Trends

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.8.2 Competitive Landscape
- 7.8.3 Market Forecast
 - 7.8.3.1 Volume Trends
 - 7.8.3.2 Value Trends
- 7.9 Kerala
 - 7.9.1 Market Performance
 - 7.9.1.1 Volume Trends
 - 7.9.1.2 Value Trends
 - 7.9.2 Competitive Landscape
 - 7.9.3 Market Forecast
 - 7.9.3.1 Volume Trends
 - 7.9.3.2 Value Trends
- 7.10 Haryana
 - 7.10.1 Market Performance
 - 7.10.1.1 Volume Trends
 - 7.10.1.2 Value Trends
 - 7.10.2 Competitive Landscape
 - 7.10.3 Market Forecast
 - 7.10.3.1 Volume Trends
 - 7.10.3.2 Value Trends
- 7.11 Punjab
 - 7.11.1 Market Performance
 - 7.11.1.1 Volume Trends
 - 7.11.1.2 Value Trends
 - 7.11.2 Competitive Landscape
 - 7.11.3 Market Forecast
 - 7.11.3.1 Volume Trends
 - 7.11.3.2 Value Trends
- 7.12 Rajasthan
 - 7.12.1 Market Performance
 - 7.12.1.1 Volume Trends
 - 7.12.1.2 Value Trends
 - 7.12.2 Competitive Landscape
 - 7.12.3 Market Forecast
 - 7.12.3.1 Volume Trends
 - 7.12.3.2 Value Trends
- 7.13 Madhya Pradesh
 - 7.13.1 Market Performance
 - 7.13.1.1 Volume Trends
 - 7.13.1.2 Value Trends
 - 7.13.2 Competitive Landscape
 - 7.13.3 Market Forecast
 - 7.13.3.1 Volume Trends
 - 7.13.3.2 Value Trends
- 7.14 Bihar
 - 7.14.1 Market Performance
 - 7.14.1.1 Volume Trends

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.14.1.2 Value Trends
- 7.14.2 Competitive Landscape
- 7.14.3 Market Forecast
 - 7.14.3.1 Volume Trends
 - 7.14.3.2 Value Trends
- 7.15 Orissa
 - 7.15.1 Market Performance
 - 7.15.1.1 Volume Trends
 - 7.15.1.2 Value Trends
 - 7.15.2 Competitive Landscape
 - 7.15.3 Market Forecast
 - 7.15.3.1 Volume Trends
 - 7.15.3.2 Value Trends
- 8 Market Breakup by Retail Vs Institutional
 - 8.1 Retail
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
 - 8.2 Institutional
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 9 Competitive Landscape
 - 9.1 Competitive Structure
 - 9.2 Market Share of Key Players
- 10 Dairy whitener Manufacturing Process
 - 10.1 Product Overview
 - 10.2 Detailed Process Flow
 - 10.3 Various Types of Unit Operations Involved
 - 10.4 Mass Balance and Raw Material Requirements
- 11 Project Details, Requirements and Costs Involved
 - 11.1 Land Requirements and Expenditures
 - 11.2 Construction Requirements and Expenditures
 - 11.3 Plant Machinery
 - 11.4 Machinery Pictures
 - 11.5 Raw Material Requirements and Expenditures
 - 11.6 Raw Material and Final Product Pictures
 - 11.7 Packaging Requirements and Expenditures
 - 11.8 Transportation Requirements and Expenditures
 - 11.9 Utility Requirements and Expenditures
 - 11.10 Manpower Requirements and Expenditures
 - 11.11 Other Capital Investments
- 12 Loans and Financial Assistance
- 13 Project Economics
 - 13.1 Capital Cost of the Project
 - 13.2 Techno-Economic Parameters
 - 13.3 Product Pricing and Margins Across Various Levels of the Supply Chain
 - 13.4 Taxation and Depreciation
 - 13.5 Income Projections

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

13.6 Expenditure Projections
13.7 Financial Analysis
13.8 Profit Analysis
14 Key Player Profiles
14.1 Nestle
14.2 GCMMF
14.3 Britannia

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Dairy Whitener Market in India: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2024-2032

Market Report | 2024-04-08 | 117 pages | IMARC Group

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Electronic (PDF) Single User	\$3999.00
	Five User Licence	\$4999.00
	Enterprisewide License	\$5999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-25"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com