

## **Indian Animal Husbandry Market Report by Segment (Sheep and Goat Meat, Buffalo Meat, Hides and Skins, Pig Meat, Wool and Hair, Broiler Meat, Eggs, Aquaculture, Insects, and Others), and Region 2024-2032**

Market Report | 2024-04-08 | 118 pages | IMARC Group

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### **Report description:**

The Indian animal husbandry market size reached INR 1,167.2 Billion in 2023. Looking forward, IMARC Group expects the market to reach INR 2,117.1 Billion by 2032, exhibiting a growth rate (CAGR) of 6.6% during 2024-2032.

Animal husbandry is the agricultural practice of selective breeding and raising livestock, such as cattle, dogs, sheep, and horses. It includes the management and care of animals wherein the genetic qualities and regular behavior of animals are further developed for profit. It helps in the proper administration of animals by providing adequate food, shelter, and protection against diseases to domestic animals. It helps develop high-yielding breeds of animals by crossbreeding and strengthens the production of various food products, such as milk, eggs, and meat. Besides this, as it involves the proper disposal of animal waste, promotes a healthy environment, and provides employment to many farmers, there is an increase in the uptake of animal husbandry across India.

### **Indian Animal Husbandry Market Trends:**

The growing population and the rising consumption of meat and dairy products in India are among the key factors positively influencing the market. In addition, shifting consumer preferences for non-vegetarian food products are promoting the adoption of animal husbandry in the country. Apart from this, the rising occurrence of zoonotic diseases is a major challenge for healthcare practitioners, which, in turn, is creating a positive outlook for the market in India. Factors responsible for the rapid spread of zoonotic diseases are demographic changes, land encroachment, and agricultural practices. This, along with the increasing number of animal lovers and activists fighting for animal rights, animal abuse, and illegal slaughtering of animals, is supporting the animal husbandry market. The rapid expansion of retail and hospital pharmacies providing veterinary drugs, nutritional supplements, and pet vaccines is contributing to the effective treatment of various diseases and injuries in animals effectively.

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Furthermore, the expansion of e-commerce channels and online pharmacies in India is offering lucrative growth opportunities to animal husbandry market players. There is a significant surge in demand for animal medicines and other healthcare products for livestock from online pharmacies as they offer exciting deals and discounts, easy availability of products, free doorstep delivery, and ease of payment. Moreover, the increasing investment by the Government of India (GoI) to support animal breeders and promote awareness about animal health is propelling the market growth in the country.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Indian animal husbandry market report, along with forecasts at the country and regional levels from 2024-2032. Our report has categorized the market based on segment.

#### Breakup by Segment:

Sheep and Goat Meat

Buffalo Meat

Hides and Skins

Pig Meat

Wool and Hair

Broiler Meat

Eggs

Aquaculture

Insects

Others

At present, sheep and goat meat accounts for the majority of the total market share due to the health benefits associated with its consumption.

#### Regional Insights:

North India

South India

East India

West India

North India currently enjoys the leading position in the market as it plays a crucial role in the overall economy of the region.

#### Competitive Landscape:

The competitive landscape of the market has also been examined in the report and the profiles of key players have also been provided. This report provides a deep insight into the Indian animal husbandry market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Indian animal husbandry market in any manner.

#### Key Questions Answered in This Report

1. What was the size of the Indian animal husbandry market in 2023?
2. What is the expected growth rate of the Indian animal husbandry market during 2024-2032?

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3. What are the key factors driving the Indian animal husbandry market?
4. What has been the impact of COVID-19 on the Indian animal husbandry market?
5. What is the breakup of the Indian animal husbandry market based on the segment?
6. What are the key regions in the Indian animal husbandry market?

## **Table of Contents:**

- 1 Preface
- 2 Scope and Methodology
  - 2.1 Objectives of the Study
  - 2.2 Stakeholders
  - 2.3 Data Sources
    - 2.3.1 Primary Sources
    - 2.3.2 Secondary Sources
  - 2.4 Market Estimation
    - 2.4.1 Bottom-Up Approach
    - 2.4.2 Top-Down Approach
  - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
  - 4.1 Overview
  - 4.2 Key Industry Trends
- 5 Indian Animal Husbandry Market
  - 5.1 Market Overview
  - 5.2 Market Performance
  - 5.3 Impact of COVID-19
  - 5.4 Market Breakup by Segment
  - 5.5 Market Breakup by Region
  - 5.6 Market Forecast
  - 5.7 SWOT Analysis
    - 5.7.1 Overview
    - 5.7.2 Strengths
    - 5.7.3 Weaknesses
    - 5.7.4 Opportunities
    - 5.7.5 Threats
  - 5.8 Value Chain Analysis
    - 5.8.1 Overview
    - 5.8.2 Input Supply
    - 5.8.3 Production
    - 5.8.4 Processing
    - 5.8.5 Marketing and Distribution
    - 5.8.6 End-Consumers
  - 5.9 Porters Five Forces Analysis
    - 5.9.1 Overview
    - 5.9.2 Bargaining Power of Buyers
    - 5.9.3 Bargaining Power of Suppliers
    - 5.9.4 Degree of Competition
    - 5.9.5 Threat of New Entrants

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- 5.9.6 Threat of Substitutes
- 5.10 Price Analysis
  - 5.10.1 Key Price Indicators
  - 5.10.2 Price Structure
  - 5.10.3 Margin Analysis
- 6 Market Breakup by Segment
  - 6.1 Sheep and Goat Meat
    - 6.1.1 Historical and Current Market Trends
    - 6.1.2 Competitive Landscape
    - 6.1.3 Market Forecast
  - 6.2 Buffalo Meat
    - 6.2.1 Historical and Current Market Trends
    - 6.2.2 Competitive Landscape
    - 6.2.3 Market Forecast
  - 6.3 Hides and Skins
    - 6.3.1 Historical and Current Market Trends
    - 6.3.2 Competitive Landscape
    - 6.3.3 Market Forecast
  - 6.4 Pig Meat
    - 6.4.1 Historical and Current Market Trends
    - 6.4.2 Competitive Landscape
    - 6.4.3 Market Forecast
  - 6.5 Wool and Hair
    - 6.5.1 Historical and Current Market Trends
    - 6.5.2 Competitive Landscape
    - 6.5.3 Market Forecast
  - 6.6 Broiler Meat
    - 6.6.1 Historical and Current Market Trends
    - 6.6.2 Competitive Landscape
    - 6.6.3 Market Forecast
  - 6.7 Eggs
    - 6.7.1 Historical and Current Market Trends
    - 6.7.2 Competitive Landscape
    - 6.7.3 Market Forecast
  - 6.8 Aquaculture
    - 6.8.1 Historical and Current Market Trends
    - 6.8.2 Competitive Landscape
    - 6.8.3 Market Forecast
  - 6.9 Insects
    - 6.9.1 Historical and Current Market Trends
    - 6.9.2 Competitive Landscape
    - 6.9.3 Market Forecast
  - 6.10 Others
- 7 Market Breakup by Region
  - 7.1 North India
    - 7.1.1 Market Trends
    - 7.1.2 Market Forecast

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- 7.2 South India
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 East India
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 West India
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast
- 8 Competitive Landscape
  - 8.1 Market Structure
  - 8.2 Key Players
  - 8.3 Profiles of Key Players

**Indian Animal Husbandry Market Report by Segment (Sheep and Goat Meat, Buffalo Meat, Hides and Skins, Pig Meat, Wool and Hair, Broiler Meat, Eggs, Aquaculture, Insects, and Others), and Region 2024-2032**

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