

Australia Fats & Oils Market Research Report Forecast till 2032

Market Report | 2024-04-18 | 101 pages | Market Research Future

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Report description:

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Market Segmentation

The Australian fats and oils market is driven by factors such as changing consumer preferences, health consciousness, and evolving food industry trends. Over the past few years, the market has experienced steady growth attributed to the increasing demand for healthier cooking oils, rising awareness regarding the benefits of plant-based oils, and the growing food processing industry. Consumers are becoming more health-conscious, leading to a shift towards oils with higher nutritional value, such as olive oil, avocado oil, and coconut oil, while traditional options like canola and sunflower oil continue to maintain their popularity. Furthermore, the market is witnessing significant innovation and product development efforts from key players aimed at catering to diverse consumer demands. These efforts include the introduction of organic, non-GMO, and sustainably sourced oils, as well as the development of specialty oils targeting niche segments of the market. Additionally, the Australian fats and oils market is influenced by regulatory standards and initiatives promoting transparency, sustainability, and responsible sourcing practices throughout the supply chain.

The Australia fats & oil market is expected to register a CAGR of 3.78% over the forecast duration.

Market Segmentation

Based on the type, the market has been segmented into oil and fats. Among them, oil segment is the largest segment of the market accounting for 73.32% of the Australian market in 2022.

Based on end user, Australia fats & oil market has segmented into residential and commercial.

Based on the source, the market has been segmented into plant (canola, olive, cottonseed and others), animal (pig, cattle, sheep and others).

Based on sales channel, Australia fats & oil market has segmented into direct and indirect.

Based on the application, the market has been segmented into food & beverages, bakery (chocolate & confectionery, culinary, dairy & frozen desserts and others), cosmetics & personal care, animal feed, pharmaceuticals and others.

Major Players

Cargill, Incorporated, Wilmar International Ltd, Archer Daniels Midland Company, Unilever Plc, and Associated British Foods Plc.

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