

Equity Management Software Market By Type (Basic (\$Under 50/Month), Standard (\$50-100/Month), Senior (\$Above 100/Month)), By Enterprise Size (Large Enterprises, Small and Medium-sized Enterprises), By Application (Private Corporation, Start-ups, Listed Company, Others): Global Opportunity Analysis and Industry Forecast, 2023-2032

Market Report | 2024-03-01 | 248 pages | Allied Market Research

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Report description:

Equity management is the process of creating and managing owners in a company. A variety of features and functionalities offered by these software programs let customers monitor, assess, and manage their stock holdings. Software for equities management has developed and grown as a result of various trends and factors. Initially, having strong tools to manage equity holdings has become important to investors due to the growing complexity of financial markets and the abundance of investment possibilities. To assist users in making wise decisions, equity management software offers a centralized platform for tracking and evaluating investments. In addition, the landscape of equity management is now significantly changed due to the development of technology and the accessibility of real-time data. With the ability to interact with several data sources, software solutions may now give customers access to the most recent financial reports, news, and market data.

Surge in growing necessity of real-time analytics, increased usage of equity management software in large & medium-sized enterprises, computerized procedure helps organizations to stay organized and backed up by professional advisors. Moreover, growing trend of digitization and technological innovation and developing software that can provide more customizable features are expected to provide lucrative opportunities for the growth of the market during the forecast period. On the contrary, potential system crashes and reduced physical audits limit the growth of the equity management software market.

In addition, reduced physical audits can be an issue and a major drawback due to loss of in-person interaction with the inventory. Therefore, these are some of the major factors limiting the equity management software market growth. On the contrary, developing software that can provide more features customized according to a firm's needs and can easily fuse with the

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companies' software is expected to open lucrative business opportunities for major players and new start-ups in the market in the coming years.□□□□

The equity management software market is segmented on the basis of type, enterprise size, application, and region. By type, it is segmented into basic (under \$50/month), standard (\$50-100/month), and senior (above \$100/month). Based on enterprise size, it is segregated into large enterprises and small & medium-sized enterprises. By application, the market is divided into private corporation, start-ups, listed company, and others. By region, it is analyzed across Asia-Pacific, Europe, North America, and LAMEA.□ □□□□□□□

On the basis of type, the basic (\$under 50/month) segment dominated the market share in 2022 and, is expected to maintain its dominance during the forecast period, as businesses that use the basic equity management software, use this basic equity software tool to help track and manage their company shares, which is further expected to propel the segment growth in the global market. However, the senior (\$above 100/month) segment is expected to exhibit the highest growth during the forecast period, as the senior (above \$100/month) equity management software provides an all-in-one platform, which allows companies to easily manage shareholder communication, organize meetings, and generate reports.□□

Region-wise, North America attained the highest growth in 2022. This is attributed to the rising popularity of equity management software in the administration area is enhancing the general development of the market in North America. It has been observed that the interest for the equity management software has been expanding from large-size organizations as equity management software builds effectiveness. However, Asia-Pacific is expected to exhibit the highest growth during the forecast period. This is attributed to the expansion of advanced technologies such as digital financial systems, cloud computing, and others, which further contribute to the growth of global market.

□The key players operating in the market include□Carta, Certent, Capdesk, Altvia Solutions, LLC, Preqin Solutions, Gust, Ledgy, Eqvista, Euronext, and Deep Pool Financial Solutions Limited. The report highlights the strategies of the key players to improve the market share and sustain competition.

Key Benefits for Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the equity management software market analysis from 2022 to 2032 to identify the prevailing equity management software market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the equity management software market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global equity management software market trends, key players, market segments, application areas, and market growth strategies.

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- Upcoming/New Entrant by Regions
- Market share analysis of players by products/segments
- New Product Development/ Product Matrix of Key Players
- Regulatory Guidelines
- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast
- Expanded list for Company Profiles
- Key player details (including location, contact details, supplier/vendor network etc. in excel format)
- SWOT Analysis

Key Market Segments

By Type

- Basic (\$Under 50/Month)
- Standard (\$50-100/Month)
- Senior (\$Above 100/Month)

By Enterprise Size

- Large Enterprises
- Small and Medium-sized Enterprises

By Application

- Private Corporation
- Start-ups
- Listed Company
- Others

By Region

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Italy
- Spain
- Netherlands
- Rest of Europe
- Asia-Pacific
- China
- India
- Japan
- Australia
- Singapore
- Rest of Asia-Pacific
- LAMEA
- Latin America

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- Middle East
- Africa
- Key Market Players
- Gust
- Capdesk
- Carta
- Ledgy
- Euronext
- Eqvista
- ALTVIA SOLUTIONS, LLC
- DEEP POOL Financial Solutions Limited
- Certent
- Preqin Solutions

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