

XR Headset Market By Solution (Consumer Engagement, Business Engagement), By End-user (Media and Entertainment, Manufacturing and Construction, Healthcare, Education, Retail, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

Market Report | 2023-01-01 | 280 pages | Allied Market Research

AVAILABLE LICENSES:

- Cloud Access License \$3110.40
- Business User License \$5157.00
- Enterprise License \$8640.00

Report description:

The global XR headset is anticipated to reach \$401.4 million by 2031, growing from \$38.1 million in 2021 at a CAGR of 28.3% from 2022 to 2031.

Extended reality (XR) is a type of immersive technology that can combine the physical and virtual worlds. XR headsets provide the most immersive mixed reality experience and offer the finest photorealistic visual quality to the user. The XR headset market's expansion is primarily attributed to the rise in the use of XR headsets for media & entertainment applications. Furthermore, several organizations are significantly using XR headset technology for connecting with consumers and increasing brand loyalty. The less awareness of this technology in developing countries is likely to restrict the XR headset market growth. The lack of skilled technical people with expertise in XR technology is also projected to hamper the market growth during the forecast period.

The healthcare sector is anticipated to offer lucrative business opportunities to market players during the forecast period. The XR headsets allow patients to observe surgical operations before their intervention. XR headsets are projected to help surgeons in surgical operations by saving their time in seeking relevant information for critical decisions.

The COVID-19 pandemic halted many business activities worldwide, as several countries imposed strict lockdowns and social isolation. The outbreak has fueled the demand for XR headsets owing to the strict restrictions across the globe. Several organizations instructed their employees to work from home, thus, raising the need for virtual meetings, training, and conferences. The global pandemic increased the use of XR headsets in automobiles, healthcare, gaming, and other sectors. Furthermore, the developing 5G infrastructure across Asia-Pacific is expected to drive the demand for XR headsets. 5G has initiated a revolution from various Internet applications for consumers such as e-commerce to business-specific applications. The key players profiled in this report include Varjo, HTC Corporation, HP Development Company, L.P., Trimble Inc., Microsoft,

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Meta, Valve Corporation., Samsung, Advanced Micro Devices, Inc, and Google.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the xr headset market analysis from 2021 to 2031 to identify the prevailing xr headset market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the xr headset market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global xr headset market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Solution

- Consumer Engagement
- Business Engagement

By End-user

- Media and Entertainment
- Manufacturing and Construction
- Healthcare
- Education
- Retail
- Others

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- UK
- Germany
- France
- Spain
- Italy
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia
- Rest of Asia-Pacific
- LAMEA
- Brazil
- Saudi Arabia
- United Arab Emirates

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- South Africa
- Rest of LAMEA
- Key Market Players
- Qualcomm Technologies Inc.
- 4DR studios
- 4experience
- Microsoft Corporation
- Aircards
- ARuVR
- Arvizio, Inc
- Cavnus, Inc.

Table of Contents:

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key market segments
- 1.3. Key benefits to the stakeholders
- 1.4. Research Methodology
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
- 3.3. Porter's five forces analysis
- 3.4. Market dynamics
 - 3.4.1. Drivers
 - 3.4.2. Restraints
 - 3.4.3. Opportunities
- 3.5. COVID-19 Impact Analysis on the market
- 3.6. Key Regulation Analysis
- 3.7. Market Share Analysis
- 3.8. Patent Landscape
- 3.9. Regulatory Guidelines
- 3.10. Value Chain Analysis

CHAPTER 4: XR HEADSET MARKET, BY SOLUTION

- 4.1. Overview
 - 4.1.1. Market size and forecast
- 4.2. Consumer Engagement
 - 4.2.1. Key market trends, growth factors and opportunities
 - 4.2.2. Market size and forecast, by region
 - 4.2.3. Market share analysis by country
- 4.3. Business Engagement

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.3.1. Key market trends, growth factors and opportunities
- 4.3.2. Market size and forecast, by region
- 4.3.3. Market share analysis by country

CHAPTER 5: XR HEADSET MARKET, BY END-USER

5.1. Overview

5.1.1. Market size and forecast

5.2. Media and Entertainment

5.2.1. Key market trends, growth factors and opportunities

5.2.2. Market size and forecast, by region

5.2.3. Market share analysis by country

5.3. Manufacturing and Construction

5.3.1. Key market trends, growth factors and opportunities

5.3.2. Market size and forecast, by region

5.3.3. Market share analysis by country

5.4. Healthcare

5.4.1. Key market trends, growth factors and opportunities

5.4.2. Market size and forecast, by region

5.4.3. Market share analysis by country

5.5. Education

5.5.1. Key market trends, growth factors and opportunities

5.5.2. Market size and forecast, by region

5.5.3. Market share analysis by country

5.6. Retail

5.6.1. Key market trends, growth factors and opportunities

5.6.2. Market size and forecast, by region

5.6.3. Market share analysis by country

5.7. Others

5.7.1. Key market trends, growth factors and opportunities

5.7.2. Market size and forecast, by region

5.7.3. Market share analysis by country

CHAPTER 6: XR HEADSET MARKET, BY REGION

6.1. Overview

6.1.1. Market size and forecast By Region

6.2. North America

6.2.1. Key trends and opportunities

6.2.2. Market size and forecast, by Solution

6.2.3. Market size and forecast, by End-user

6.2.4. Market size and forecast, by country

6.2.4.1. U.S.

6.2.4.1.1. Key market trends, growth factors and opportunities

6.2.4.1.2. Market size and forecast, by Solution

6.2.4.1.3. Market size and forecast, by End-user

6.2.4.2. Canada

6.2.4.2.1. Key market trends, growth factors and opportunities

6.2.4.2.2. Market size and forecast, by Solution

6.2.4.2.3. Market size and forecast, by End-user

6.2.4.3. Mexico

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.2.4.3.1. Key market trends, growth factors and opportunities
- 6.2.4.3.2. Market size and forecast, by Solution
- 6.2.4.3.3. Market size and forecast, by End-user
- 6.3. Europe
 - 6.3.1. Key trends and opportunities
 - 6.3.2. Market size and forecast, by Solution
 - 6.3.3. Market size and forecast, by End-user
 - 6.3.4. Market size and forecast, by country
 - 6.3.4.1. UK
 - 6.3.4.1.1. Key market trends, growth factors and opportunities
 - 6.3.4.1.2. Market size and forecast, by Solution
 - 6.3.4.1.3. Market size and forecast, by End-user
 - 6.3.4.2. Germany
 - 6.3.4.2.1. Key market trends, growth factors and opportunities
 - 6.3.4.2.2. Market size and forecast, by Solution
 - 6.3.4.2.3. Market size and forecast, by End-user
 - 6.3.4.3. France
 - 6.3.4.3.1. Key market trends, growth factors and opportunities
 - 6.3.4.3.2. Market size and forecast, by Solution
 - 6.3.4.3.3. Market size and forecast, by End-user
 - 6.3.4.4. Spain
 - 6.3.4.4.1. Key market trends, growth factors and opportunities
 - 6.3.4.4.2. Market size and forecast, by Solution
 - 6.3.4.4.3. Market size and forecast, by End-user
 - 6.3.4.5. Italy
 - 6.3.4.5.1. Key market trends, growth factors and opportunities
 - 6.3.4.5.2. Market size and forecast, by Solution
 - 6.3.4.5.3. Market size and forecast, by End-user
 - 6.3.4.6. Rest of Europe
 - 6.3.4.6.1. Key market trends, growth factors and opportunities
 - 6.3.4.6.2. Market size and forecast, by Solution
 - 6.3.4.6.3. Market size and forecast, by End-user
- 6.4. Asia-Pacific
 - 6.4.1. Key trends and opportunities
 - 6.4.2. Market size and forecast, by Solution
 - 6.4.3. Market size and forecast, by End-user
 - 6.4.4. Market size and forecast, by country
 - 6.4.4.1. China
 - 6.4.4.1.1. Key market trends, growth factors and opportunities
 - 6.4.4.1.2. Market size and forecast, by Solution
 - 6.4.4.1.3. Market size and forecast, by End-user
 - 6.4.4.2. Japan
 - 6.4.4.2.1. Key market trends, growth factors and opportunities
 - 6.4.4.2.2. Market size and forecast, by Solution
 - 6.4.4.2.3. Market size and forecast, by End-user
 - 6.4.4.3. India
 - 6.4.4.3.1. Key market trends, growth factors and opportunities

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.4.4.3.2. Market size and forecast, by Solution
- 6.4.4.3.3. Market size and forecast, by End-user
- 6.4.4.4. South Korea
 - 6.4.4.4.1. Key market trends, growth factors and opportunities
 - 6.4.4.4.2. Market size and forecast, by Solution
 - 6.4.4.4.3. Market size and forecast, by End-user
- 6.4.4.5. Australia
 - 6.4.4.5.1. Key market trends, growth factors and opportunities
 - 6.4.4.5.2. Market size and forecast, by Solution
 - 6.4.4.5.3. Market size and forecast, by End-user
- 6.4.4.6. Rest of Asia-Pacific
 - 6.4.4.6.1. Key market trends, growth factors and opportunities
 - 6.4.4.6.2. Market size and forecast, by Solution
 - 6.4.4.6.3. Market size and forecast, by End-user
- 6.5. LAMEA
 - 6.5.1. Key trends and opportunities
 - 6.5.2. Market size and forecast, by Solution
 - 6.5.3. Market size and forecast, by End-user
 - 6.5.4. Market size and forecast, by country
 - 6.5.4.1. Brazil
 - 6.5.4.1.1. Key market trends, growth factors and opportunities
 - 6.5.4.1.2. Market size and forecast, by Solution
 - 6.5.4.1.3. Market size and forecast, by End-user
 - 6.5.4.2. Saudi Arabia
 - 6.5.4.2.1. Key market trends, growth factors and opportunities
 - 6.5.4.2.2. Market size and forecast, by Solution
 - 6.5.4.2.3. Market size and forecast, by End-user
 - 6.5.4.3. United Arab Emirates
 - 6.5.4.3.1. Key market trends, growth factors and opportunities
 - 6.5.4.3.2. Market size and forecast, by Solution
 - 6.5.4.3.3. Market size and forecast, by End-user
 - 6.5.4.4. South Africa
 - 6.5.4.4.1. Key market trends, growth factors and opportunities
 - 6.5.4.4.2. Market size and forecast, by Solution
 - 6.5.4.4.3. Market size and forecast, by End-user
 - 6.5.4.5. Rest of LAMEA
 - 6.5.4.5.1. Key market trends, growth factors and opportunities
 - 6.5.4.5.2. Market size and forecast, by Solution
 - 6.5.4.5.3. Market size and forecast, by End-user

CHAPTER 7: COMPETITIVE LANDSCAPE

 - 7.1. Introduction
 - 7.2. Top winning strategies
 - 7.3. Product Mapping of Top 10 Player
 - 7.4. Competitive Dashboard
 - 7.5. Competitive Heatmap
 - 7.6. Top player positioning, 2021

CHAPTER 8: COMPANY PROFILES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.1. Qualcomm Technologies Inc.
 - 8.1.1. Company overview
 - 8.1.2. Key Executives
 - 8.1.3. Company snapshot
- 8.2. 4DR studios
 - 8.2.1. Company overview
 - 8.2.2. Key Executives
 - 8.2.3. Company snapshot
- 8.3. 4experience
 - 8.3.1. Company overview
 - 8.3.2. Key Executives
 - 8.3.3. Company snapshot
- 8.4. Microsoft Corporation
 - 8.4.1. Company overview
 - 8.4.2. Key Executives
 - 8.4.3. Company snapshot
- 8.5. Aircards
 - 8.5.1. Company overview
 - 8.5.2. Key Executives
 - 8.5.3. Company snapshot
- 8.6. ARuVR
 - 8.6.1. Company overview
 - 8.6.2. Key Executives
 - 8.6.3. Company snapshot
- 8.7. Arvizio, Inc
 - 8.7.1. Company overview
 - 8.7.2. Key Executives
 - 8.7.3. Company snapshot
- 8.8. Cavnus, Inc.
 - 8.8.1. Company overview
 - 8.8.2. Key Executives
 - 8.8.3. Company snapshot

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

XR Headset Market By Solution (Consumer Engagement, Business Engagement), By End-user (Media and Entertainment, Manufacturing and Construction, Healthcare, Education, Retail, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

Market Report | 2023-01-01 | 280 pages | Allied Market Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Cloud Access License	\$3110.40
	Business User License	\$5157.00
	Enterprise License	\$8640.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Date

2025-05-07

Signature



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com