

Wireless POS Terminal Market By Component (Hardware, Software, Services), By Type (Portable Countertop and PIN Pad, mPOS, Smart POS, Others), By Application (Front End, Back End), By Industry Vertical (Retail, Hospitality, Healthcare, Entertainment, Transportation, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

Market Report | 2022-09-01 | 458 pages | Allied Market Research

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Report description:

The functionality of a wireless point of sale device is identical to that of a wired terminal, with the additional ability to collect payments in unconventional places. A wireless POS system has several advantages. With a wireless terminal, users can go to the customer and complete the transaction at their place. This is an ideal choice for restaurants, cafes, delivery businesses, and coffee shops.

One of the major factors driving the need for wireless POS systems amongst businesses is to reduce billing error. Moreover, with the growing demand for efficiency among SMEs and their increasing sales, there is a surge in need for computing systems, such as POS systems, amongst the business owners that can help drive the sales. However, high integration costs and security risks associated with the wireless POS terminal is restraining the growth of the market. On the contrary, the increasing adoption of wireless POS terminal in the hospitality industry expected to fuel the market growth in upcoming years. In addition, the growing advancement of technologies in wireless POS terminal market is expected to create lucrative opportunities for the market to grow during forecast period.

The wireless POS terminal is segmented into component, type, application, industry vertical, and region. By component, the market is differentiated into hardware, software and services. The software is further bifurcated into on-premise and cloud. The services segment is further divided into professional services and managed services. The professional services segment is further segregated into system implementation & integration, support & maintenance, and training & consulting. Depending on deployment mode, it is fragmented into on-premise and cloud. By type, it is categorized into portable countertop & PIN pad,

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mPOS, smart POS and others. The application segment is classified into front end and back end. By industry vertical, it is segmented into retail, hospitality, healthcare, entertainment, transportation, and others. The hospitality is further segregated into full-service restaurant (FSR), quick service restaurant (QSR), institutional FSR and others. The full-service restaurant (FSR) is further divided into fine dine and casual dine. Region-wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The wireless POS terminal analysis includes top companies operating in the market such as Aures Group, Castles Technology Co. Ltd., Cyber Net Manufacturing Inc., Diebold Nixdorf, Incorporated, First Data, Hewlett Packard Enterprise Development LP, INGENICO, Lightspeed Management Company LLC, Moneris, Oracle, Panasonic Corporation, Pax Technology Limited, Posiflex Technology, Revel Systems, VeriFone, Clip, and Tyro. These players have adopted various strategies to increase their market penetration and strengthen their position in the reinsurance industry. □□

KEY BENEFITS FOR STAKEHOLDERS

-The study provides an in-depth analysis of the global wireless POS terminal along with the current trends and future estimations to illustrate the imminent investment pockets.

-Information about key drivers, restrains, & opportunities and their impact analysis on the global wireless POS terminal size are provided in the report.

-The Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

-The quantitative analysis of the global wireless POS terminal from 2022 to 2031 is provided to determine the market potential.

Key Market Segments

By Component

- Hardware
- Software
- Software
- On-Premise
- Cloud
- Services
- Services
- Professional Services
- Managed Services

By Type

- Portable Countertop and PIN Pad
- mPOS
- Smart POS
- Others

By Application

- Front End
- Back End

By Industry Vertical

- Retail
- Hospitality
- Hospitality
- Full-service Restaurant (FSR)
- Quick Service Restaurant (QSR)
- Institutional FSR
- Others
- Healthcare
- Entertainment
- Transportation

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- Others
- By Region
- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Italy
- Spain
- Netherlands
- Rest Of Europe
- Asia-Pacific
- China
- Japan
- India
- Australia
- South Korea
- Singapore
- Rest Of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- Aures Group
- Diebold Nixdorf, Incorporated
- Hewlett Packard Enterprise Development LP

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