

Veterinary Electrosurgery Market By Product (Bipolar Electrosurgery Instruments, Monopolar Electrosurgery Instruments, Consumables and Accessories), By Application (General Surgery, Gynecological and Urological Surgery, Dental Surgery, Ophthalmic Surgery, Orthopedic Surgery, Others), By End User (Veterinary Hospitals, Veterinary Clinics, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

The global veterinary electrosurgery market was valued at \$463.6 million in 2021, and is projected to reach \$866.3 million by 2031, registering a CAGR of 6.4% from 2022 to 2031.

Veterinary electrosurgery is the application of a radio frequency with alternating polarity of electric current to coagulate or cut biological tissue. Veterinary electrosurgical devices are used to make precise cuts and further control blood loss by coagulation at the surgical site during procedures. Two types of electrosurgery are there: electrocautery and high frequency electrosurgery. Electrosurgery instruments are available in two forms: monopolar and bipolar. The electrosurgical method includes heating the tissue by electric current or using a probe that is heated for electrocautery.

It is an effective treatment option for animals with tumors. Electrosurgery has been commonly used in surgical procedures for over 60 years, and it is used in over 80% of all human surgical procedures in almost all surgical specialties. It is estimated that electrosurgery energy devices are used in over 41 million procedures per year.

The key factors that drive the growth of the market are rise in surgical procedures on pets such as dental surgeries, cataract surgeries, spaying, hip dysplasia, and wound repair. For instance, according to a report published by the WHO, it has been found that almost 2.0 million surgical procedures were performed on animals to protect them from diseases. Moreover, surge in number

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of skilled practitioners who can perform these surgeries and have expertise related to these medical devices is expected to propel the growth of the market. Furthermore, technological advancements in the instruments, rise in demand for animal health insurance, an increase in the adoption of companion animals, and many government initiatives being conducted to reduce disease prevalence among animals lead to the growth of the veterinary electrosurgery market.

However, the high cost of pet care, the high cost of electrosurgery medical devices, and the dearth of skilled professionals hamper the market's growth. Conversely, in the emerging healthcare market in developing countries, the launch of technologically advanced novel products for the treatment of animals with minimal side effects provides lucrative opportunities for the growth of the market during the forecast period.

The veterinary electrosurgery market is segmented on the basis of product, application, end user, and region. By product, the market is fragmented into bipolar electrosurgery instruments, monopolar electrosurgery instruments, and consumables & accessories. By application, the market is categorized into general surgery, gynecological & urological surgery, dental surgery, ophthalmic surgery, orthopedic surgery, and others. By end user, the market is divided into veterinary hospitals, veterinary clinics, and others. Region-wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

On the basis of bipolar electrosurgery instruments, the market is further sub-segmented into bipolar electrosurgical pencils, bipolar laparoscopy instruments, bipolar forceps, and others. On the basis of monopolar electrosurgical instruments, it is further sub-segmented into monopolar electrosurgical pencils, monopolar laparoscopy instruments, monopolar forceps, and others. North America accounted for a majority of the veterinary electrosurgery market share in 2021 and is anticipated to remain dominant during the forecast period owing to growth in veterinary practices, rise in veterinary healthcare expenditure, availability of advanced electrosurgical instruments, increase in pet ownership, and upsurge in pet insurance coverage.

Asia-Pacific was the second largest contributor to the market in 2021, and is expected to register the fastest CAGR during the forecast period, owing to rise in prevalence of animal-related diseases and surge in the number of companion animal pet adoptions.

The key players that operate in the veterinary electrosurgery market are Avante animal health, B.Braun Vet Care GmbH, Burtons Medical Equipment Ltd., ByRL Medical India Pvt. Ltd., Deltronix Medical Device, Integra Lifesciences, Kwanaza Veterinary, Medtronic PLC, Olympus Corporation, Symmetry Surgical, KLS Martin, and Eickemeyer GmbH

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the veterinary electrosurgery market analysis from 2021 to 2031 to identify the prevailing veterinary electrosurgery market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the veterinary electrosurgery market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global veterinary electrosurgery market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Product

- Bipolar Electrosurgery Instruments
- Type
- Bipolar Electrosurgical Pencils
- Bipolar Laparoscopy Instrument
- Bipolar Forceps
- Others
- Monopolar Electrosurgery Instruments
- Type

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- Monopolar Electrosurgical Pencils
- Monopolar laparoscopy Instrument
- Monopolar Forceps
- Others
- Consumables and Accessories

By Application

- General Surgery
- Gynecological and Urological Surgery
- Dental Surgery
- Ophthalmic Surgery
- Orthopedic Surgery
- Others

By End User

- Veterinary Hospitals
- Veterinary Clinics
- Others

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- UK
- Italy
- Spain
- Rest Of Europe
- Asia-Pacific
- Japan
- China
- Australia
- India
- South Korea
- Rest Of Asia-Pacific
- LAMEA
- Brazil
- Saudi Arabia
- South Africa
- Rest Of LAMEA
- Key Market Players
- Avante Animal Health
- Burtons Medical Equipment Ltd.
- Deltronix Medical Device
- Symmetry Surgical
- Integra Lifesciences
- ByRL Medical India Pvt, Ltd

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- Kwanza Veterinary
- Medtronic plc
- B.Braun Melsungen AG
- Eickemeyer
- KLS Martin

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