

**Urgent Care Apps Market By Product (Emergency Care Triage Apps, In-hospital Communication Apps, Post-hospital Apps), By Clinical area (Trauma, Stroke, Cardiac Conditions, Others): Global Opportunity Analysis and Industry Forecast, 2023-2032**

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**Report description:**

The Urgent Care Apps Market valued for \$1.4 billion in 2022 and is estimated to reach \$23.5 billion by 2032, exhibiting a CAGR of 32.5% from 2023 to 2032. Urgent care apps are beneficial in handling medical conditions that need an immediate response. They function as a pathway for medical conditions that require instant actions.[]

Moreover, they offer low-cost options for health conditions, such as cardiac diseases and pregnancy. The majority of healthcare organizations make the best use of urgent care apps for delivering the best services to patients, and arranging the appointment at the earliest, to provide the best care to patients. These apps shift consumers from traditional treatment to digital devices. The increase in severe conditions such as trauma and other diseases has improved the use of urgent care apps. The benefits offered by these apps for the medicinal dosage and check-ups contribute to the growth of the healthcare sector. These apps are useful, especially for older people who need immediate help during emergencies.[]

The growth of the urgent care apps market is driven by surge in incidence of chronic diseases, increase in availability & affordability of apps, and rise in number of advanced product launches. Moreover, large healthcare IT firms all over the world increasingly focus on acquiring companies that provide solutions for the tests, which is expected to notably contribute toward the market growth. For instance, in March 2022, ICV Partners, LLC, a leading investment firm focused on lower middle market companies in business services, announced the acquisition of Urgent Care Group (UCG) and its combination with portfolio company Total Access Urgent Care (TAUC).[]

Furthermore, the global urgent care apps market growth is largely driven by factors such as significant applications of urgent care apps in digital world, various initiatives & funding from government & private bodies for large-scale urgent care apps projects, rise in adoption of the 3G, 4G, and 5G networks and the increase in penetration of the smartphones among the population. Prominent players in the global urgent care apps market have opted various strategies such as product launches, acquisition, and investments in R&D for advancement in urgent care apps to strengthen their position in the market and sustain the competitive

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environment.[]

An alarming increase in prevalence of diseases across the globe is one of the key factors that drive the growth of the market. However, the poor internet connectivity in developing countries restricts market growth. Conversely, the increase in population of smart phone users and the awareness about medication management apps, especially among patients in emerging nations, are expected to provide lucrative opportunities for the growth of the market in the near future. Extensive R&D activities in the field of healthcare IT along with significant improvement in healthcare infrastructure are anticipated to open new avenues for the expansion of the market.[]

The urgent care apps market is segmented on the basis of product, clinical area, and region. On the basis of product, the market is categorized into emergency care triage apps, in-hospital communication apps and post-hospital apps. On the basis of clinical area, the market is classified into trauma, stroke, cardiac conditions, others. On the basis of region, the market is studied across North America (the U.S., Mayada, and Mexico), Europe (Germany, France, the UK, Italy, Spain, and Rest of Europe), Asia-Pacific (Japan, China, Australia, India, South Korea, and Rest of Asia-Pacific), and LAMEA (Brazil, South Africa, Saudi Arabia, and rest of LAMEA). Major companies profiled in the report include AlayaCare, Allm Inc, Argusoft, Brave Care Inc, Epic Systems Corporation, Johnson & Johnson, Stryker Corporation, Teladoc Health, Inc., TigerConnect, and Zocdoc, Inc.[]

#### Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the urgent care apps market analysis from 2022 to 2032 to identify the prevailing urgent care apps market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the urgent care apps market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global urgent care apps market trends, key players, market segments, application areas, and market growth strategies.

#### Key Market Segments

##### By Clinical area

- Trauma
- Stroke
- Cardiac Conditions
- Others

##### By Product

- Emergency Care Triage Apps
- In-hospital Communication Apps
- Post-hospital Apps

##### By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- UK
- Italy
- Spain

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- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- Australia
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Brazil
- Saudi Arabia
- South Africa
- Rest of LAMEA
- Key Market Players
- AlayaCare
- Allm Inc.
- Argusoft
- Brave Care, Inc
- Epic Systems Corporation
- Johnson & Johnson
- Stryker Corporation
- Teladoc Health, Inc.
- TigerConnect
- Zocdoc, Inc.

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